



Office of the Auditor General of Ontario
Bureau du vérificateur général de l'Ontario

**REPORT ON COMPLIANCE
WITH THE GOVERNMENT ADVERTISING ACT, 2004, AS AMENDED ON
JUNE 16, 2015 (ACT)**

To Serge Imbrogno, Deputy Minister of *Energy*

Report on Item OAGO/F0916-180 Under the *Government Advertising Act, 2004*, as amended on June 16, 2015 (Act)

I have reviewed your English template print ad and 30-second announcer-read template radio ad for “Long Term Energy Plan (LTEP) Consultations French,” submitted for final review on September 22, 2016. I reviewed these Items in order to assess whether they are in compliance with the *Government Advertising Act, 2004*, as amended on June 16, 2015 (Act).

Ministry Responsibility

The Ministry is responsible for preparing Items in accordance with the Act and submitting Items for final approval to the Auditor General as per Section 4.1 (1) of the Act.

Auditor General’s Responsibility

My responsibility is to issue an opinion on whether submitted Items are in compliance with the Act. My review is limited to confirming that Items:

- include a statement that the Item is paid for by the Government of Ontario;
- do not include the name, voice or image of a member of the Executive Council or of a member of the Assembly as the target audience is located within Ontario;
- do not include the name or logo of a recognized party within the meaning of subsection 62 (5) of the Legislative Assembly Act;
- do not directly identify or criticize a recognized party or member of the Assembly; and
- do not include, to a significant degree, a colour associated with the governing party.

Opinion

In my opinion, based on the advertising material submitted by your office to mine, these Items are in compliance with the Act.

Other Matter

None.

Bonnie Lysyk, CPA, CA, LPA
Auditor General of Ontario

September 28, 2016