

Re: FOR REVIEW: November 17 -- Newstalk 1010 -- John Moore Interview + Roundtable

From: "Beaudry, Jennifer (OPO)" <jennifer.beaudry@ontario.ca>
To: "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Thu, 16 Nov 2017 16:22:07 -0500

It was due at 4
I'll add the school bus and we'll print out the strike messaging

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: MacKenzie, Rebecca (OPO)
Sent: Thursday, November 16, 2017 4:18 PM
To: Beaudry, Jennifer (OPO)
Subject: Re: FOR REVIEW: November 17 -- Newstalk 1010 -- John Moore Interview + Roundtable

For this one. I think we'll need messaging on the school bus/cannabis issue. As 1010 has been on about it.

What time will note be delivered. There will be updated college messaging post 5 pm

Sent with BlackBerry Work (www.blackberry.com)

From: "Beaudry, Jennifer (OPO)" <Jennifer.Beaudry@ontario.ca>
Sent: Nov 16, 2017 1:42 PM
To: "MacKenzie, Rebecca (OPO)" <Rebecca.MacKenzie@ontario.ca>
Subject: FOR REVIEW: November 17 -- Newstalk 1010 -- John Moore Interview + Roundtable

Media Prep Sheet: Newstalk 1010's Moore in the Morning and Roundtable Round 1 – LIVE

Host: John Moore

Location: In Studio - 260 Richmond Street (299 Queen Street West)

Date: Friday, November 17, 2017

Time: Briefing: 7:00 AM // One-on-one Interview: 7:17 – 7:28 AM – Break/Briefing – Roundtable: 7:45 – 8:00 AM

Prepared by: Jenn Beaudry

Approved by: Rebecca MacKenzie

Premier,

Tomorrow morning you will be joining John Moore on Moore in the Morning on Newstalk 1010. During your visit you will first sit-down with John to discuss the Fall Economic Statement, but this will now most likely

focus on the College Strike. I've included both the FES one-pager and strike messaging in this note. I've also passed along the press release for your town hall on Monday, it would be great if you could give that a plug during this interview.

Following your interview with John you will be a panelist on The Roundtable: Round 1. Every morning the show assembles a group of regulars (which sometimes includes the likes of Yvan Baker and Tim Hudak) to chat about, argue over and opine on the top news stories of the day. You participated in the Roundtable in August and have committed to joining more often.

We will not know the topics for discussion until tonight or tomorrow morning at 7:00 AM. But remember, this isn't a typical interview, so much of what you will say will come from your core beliefs and common sense. We will also have time to talk about the topics and you'll be able to jot down brief notes and bring them in with you. We have included your fairness and opportunity messaging below should you want to refer to it at any point.

The other panelists joining you and John tomorrow are Jerry Agar, Amanda Galbraith and Christie Blatchford.

Bios of the panelists, your fairness and opportunity messaging, and other relevant messaging is included in this note.

I will be accompanying your during this interview. Please let me know if you have any questions. I can be reached at: 647-299-5435.

Jenn

Roundtable Bios

Jerry Agar



Jerry Agar is the conservative host of the Jerry Agar show which launched in 2010 and airs on NEWSTALK 1010 weekdays 9 am to noon.

Christie Blatchford



Christie is a columnist for the National Post. Christie's column focuses on a variety of topics from [hot](#) topics in Ontario to what is happening south of the boarder. Christie's last two articles discuss personal support workers in Ontario and how Trump supporters are coming together in Hurricane Harvey aftermath.

Amanda Galbraith



Amanda is a Principal at Navigator. Prior to joining Navigator, Amanda was Director of Communications to the Mayor of Toronto. While in the Mayor's office she played a key role in shepherding two multi-billion dollar budgets and the city's successful labour negotiations.

Previously, Amanda held a range of senior communications roles in the federal government with the Prime Minister of Canada (Harper) and as Deputy Director of Communications for the Minister of the Environment.

Amanda is a weekly contributor to Newstalk 1010 and guest columnist with The Toronto Sun. She also serves as a Director of the Canadian Club of Toronto. Amanda holds a Bachelor of Journalism degree from Carleton University.

Fairness & Opportunity Messaging

You've heard a lot from us over the past several months. I've been talking about different elements of our plan to build a better Ontario and the thread that connects all of these pieces is fairness.

What I hear – no matter where I am in the province is that people are feeling uncertain about the future. They are anxious about their own jobs and about what the future holds for their kids.

Ontario's economy is in a good place – outperforming every other province in Canada. Our unemployment rate is at its lowest point in 16 years.

But there is also a lot of change and uncertainty – about the nature of work, about what's happening in the U.S. with Trump and trade, about the cost of living rising faster than people's paycheques.

It is tough for people to feel like they're getting ahead right now – and even those who do feel like they're doing OK still worry about staying ahead.

With this uncertainty, we have to protect our people as best we can.

We need to make sure that people across the province feel like they are benefitting from the strength in our economy.

We need to address the concerns of those who worry about falling behind, even as they work so hard to get ahead. To make life in Ontario fairer and create more opportunity for everyone.

You've heard me say it before. I believe government must be a force for good.

That's not a slogan – it's what drives me every single day.

We worked very hard to bring the budget to balance this year – people across the public service, across the province worked hard together to do that.

And what that balance has allowed us to do is invest in the areas that will have the biggest impact for people across the province

Free tuition for more than 200,000 students

Getting 100,000 more kids into childcare so their parents can work

Free prescription drugs for everyone under the age of 25

A pilot project to test whether a Basic Income is a fairer, more effective way of helping people get ahead

A Fair Hydro Plan that takes 25 per cent off people's bills

A Fair Housing Plan to make buying or renting a home in Ontario more affordable

And a plan for Fair Workplaces and Better Jobs that includes raising the minimum wage to \$15 an hour

All of these things are connected. The motivation behind each of them is the same.

We can do better in Ontario. We can build a province where people do feel optimistic about the future because there is security and there is opportunity.

Fall Economic Statement

- Ontario's economy is growing but economic growth is no longer enough to guarantee fairness and opportunity
- Many people are facing challenges with rising costs of living and feeling uncertainty about their economic future
- That's why we're taking steps to support workers and their families, and create more fairness and opportunity for all hard-working Ontarians
- We are balancing the budget this year, which means more funding for the services that matter most
- We are supporting seniors so they can live independent, healthy, active, safe and socially connected lives
- And we are helping to build a competitive businesses environment by providing more than \$500 million over 3 years in new initiatives to lower costs for small businesses and promote growth
- We're also providing incentives to support young people start their careers - \$124 million over 3 years

College Strike Statement

“Students have been in the middle of this strike for too long and it's not fair. This afternoon I will be meeting representatives of the College Employer Council (CEC) and OPSEU to discuss how we can resolve this situation immediately and get students back to class where they belong. We are looking at all of our options, but I am hopeful that an agreement to return students to class immediately can be reached by the parties.”

Premier to Host Town Hall Meeting on Fairness and Opportunity Ontario Seeking Public Input on Plan to Help People Get Ahead in Changing Economy

NEWS

November 15, 2017

Premier Kathleen Wynne is inviting people to a town hall meeting to share their ideas about the government's plan to create a fairer, better Ontario for all.

The Premier's Town Hall will take place at the Concert Hall at 888 Yonge St., formerly the Masonic Temple, in Toronto on Monday, November 20 and will be moderated by Jane Taber, Vice-President of Public Affairs for NATIONAL Public Relations and former political reporter for The Globe and Mail. The Town Hall is free admission and open to anyone who wants to share their ideas on education, health care, job security, housing and other issues that matter most to them, their families and people across the province.

General admission seating will be available on a first-come, first-served basis at the Concert Hall. Doors open at 5:30 p.m. with the Premier's Town Hall beginning at 6:30 p.m.

Ontario's plan to create fairness and opportunity during this period of rapid economic change includes a higher minimum wage and better working conditions, free tuition for hundreds of thousands of students, easier access to affordable child care, and free prescription drugs for everyone under 25 through the biggest expansion of medicare in a generation.

QUOTES

“We can always make the world fairer. We can always do better. That's what drives me. When people have more opportunity, our communities grow stronger — and so does our province. Our plan for a fairer, better Ontario is about continuing to grow our economy and helping more people get ahead. I am looking forward to hearing from you — the people of Ontario — about your ideas to create more fairness and opportunity in people's lives.”

— Kathleen Wynne, Premier of Ontario