

Updated shareables - full mock ups

From: "Byberg, Ann (OPO)" <ann.byberg@ontario.ca>
To: "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Wed, 01 Mar 2017 15:10:21 -0500
Attachments: FBrural1.PNG (247.3 kB); FBrural2.PNG (253.65 kB); FBrural3.PNG (248.34 kB); FBUrban1.PNG (252.4 kB); FBUrban2.PNG (253.46 kB); FBUrban3.PNG (247.83 kB)

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Rutherford, Trevor (CAB) <Trevor.Rutherford3@ontario.ca>
Sent: Wednesday, March 1, 2017 3:05 PM
To: Robert, Melanie (CAB); Byberg, Ann (OPO); Hooper, Liz (OPO)
Cc: Stubbs, Jennifer (CAB); Trew, Robyn (CAB); Byrne-Nearing, Sharyn (CAB); Whytock, John (CAB)
Subject: RE: requested shareables

Hi Ann,

Per our conversation, please find attached the mock-ups of the social ads. Let me know if there is anything else we can provide or if there are any needed tweaks or adjustments.

Thanks,

Trevor

From: Robert, Melanie (CAB)
Sent: March-01-17 1:26 PM
To: Byberg, Ann (OPO); Hooper, Liz (OPO)
Cc: Rutherford, Trevor (CAB); Stubbs, Jennifer (CAB); Trew, Robyn (CAB); Byrne-Nearing, Sharyn (CAB); Whytock, John (CAB)
Subject: requested shareables

Hi Ann

As requested, here are some shareables for your review. Using the imagery from the announcement with a 25% info. There's also an animated gif.

Let us know if any of this works for you and what you need next. I know you're working to a 2 pm deadline.

Thanks
CO Team