

MSA Seniors Strategy- MOL input requested by PO

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Cc: "Moore, Karen (CAB)" <karen.moore4@ontario.ca>
Date: Thu, 13 Jul 2017 14:45:13 -0400
Attachments: DM Memo - Seniors Strategy (scan).pdf (391.88 kB); Seniors Strategy_potential initiatives template.doc (159.74 kB); Aging Strategy Multi Corners DMO20170706 - Final.pptx (271.84 kB); FINAL Survey presentation Jul 5.pdf (4.92 MB); Proposed Pillars and Example Initiatives.pptx (153.74 kB); Completed Seniors Program Inventory_July 7.xlsx (133.13 kB)

Hi Hilary,

On Friday July 6th I passed along a memo that went to certain DMs regarding MSA's development of a whole-of-government Seniors Strategy (see attached memo).

As discussed, the Ministry of Seniors Affairs and Premier's Office have now identified an interest in MOL playing a more active role in the development of the Strategy, given that a key objective of the strategy is supporting seniors' economic engagement and financial security, and research has identified an issue of workplace discrimination and ageism facing older workers.

To support the development of the Strategy, MSA and Cabinet Office is requesting your support in the following next steps:

1. Identifying a lead ADM to Abby Katz-Starr, ADM of MSA, by Friday July 14th
2. Completing the attached template by Wednesday July 19th and sending to katherine.mortimer@ontario.ca to identify potential initiatives to be included in the Strategy. Initiatives could include:
 - Current initiative/investment - already being implemented
 - New initiatives/optimization of existing initiatives planned or under exploration within existing allocations
 - New initiatives/optimization of existing initiatives requiring additional investment

For MOL, the recent changes under CWR could be featured as current initiatives in the Strategy, given their intent of protecting precarious/part-time workers, including older workers. In terms of new initiatives, as noted above, PO is interested in potential initiatives that could address workplace discrimination and ageism. Ministries should not limit themselves to proposing only new initiatives that could be managed from within their allocation; PO has indicated that financial resources will be made available to support the Strategy.

We appreciate that this is an exceptionally tight timeframe but hope that it will help to support additional conversations needed in the coming weeks. Subsequent multicorner meetings with ministries and CO/PO will be scheduled during the weeks of July 24th and 31st to discuss proposed initiatives, with the aim of tracking to Cabinet in September.

For background and to inform identification of strategy initiatives, please see attached:

- MSA presentation deck (note in particular slide 7- proposed major themes/pillars of strategy)
- Presentation of early results from a public opinion survey by the Strategic Council for MSA. **See, in particular, slide 17, research findings about seniors who want to continue to work but experience ageism.**
- Results from a Spring 2017 inventory of programs across ministries that impact older adults,

which was compiled by MSA with input from ministries.

- A brief presentation deck outlining potential initiatives under each of the Strategy's preliminary themes/pillars, for your consideration

Ministries are also strongly encouraged to consider the OPS' diversity/inclusion lenses when considering potential initiatives, and are encouraged to reach out to ministries with expertise in these areas (including MIRR, ARD, ADO, OFA, and MSW).

Should you have any questions or concerns, please contact MSA (ADM Abby Katz-Starr) or CO.

Thank you in advance for your support and collaboration.

Best,
Rebecca

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