

# FW: PAEAP Comms Status Update

---

**From:** "MacIntyre, Kyle (TBS)" <kyle.macintyre@ontario.ca>  
**To:** "Angus, Helen (TBS)" <helen.angus@ontario.ca>  
**Date:** Mon, 30 Jan 2017 08:33:36 -0500  
**Attachments:** PAEAP Report\_Release Recommendation\_v12\_20170128 (current version).docx (35.56 kB); PAEAP Report\_Rollout + Production Calendar\_V5\_20170128 (current version).docx (51.22 kB)

---

FYI

---

**From:** Sullivan, Bryant (TBS)  
**Sent:** January-29-17 2:57 PM  
**To:** MacIntyre, Kyle (TBS); Nelson, Dane (TBS); Simone, Nicole (TBS); Veinot, Cindy (TBS); Petsche, Nadine (TBS)  
**Cc:** Miller, Amanda (TBS); Jackson, Sarah (TBS); Ovenden, Erin (TBS)  
**Subject:** PAEAP Comms Status Update

Hi all, I wanted to provide you with a quick update on the status of communications planning as we head into this week.

## Logistics:

- We received some further direction from MO on Friday re. the comms rollout.
- We're still tracking towards a Feb. 13 release. No decision has been made about a press conference, but we've been asked to prepare for two scenarios:
  - o News conference – Panel holds embargoed pre-briefings (opposition followed by media) to present findings of report and answer media q's in Queen's Park Media Studio. Minister Sandals and Sousa would then hold a news conference to provide an official response to the report and next steps (either in the Media Studio or location close to the Caucus retreat)
  - o No news conference – Report is posted online, statements from Minister Sandals and Sousa are released, panel and ministers are available for comment
- We've also added a third option following preliminary discussions with OPCD and MOF comms, which is to combine the announcement with the release of MOF's Q3 Report.
- We've updated our communications scenarios document and production calendar accordingly (attached for your reference). I'll also be sharing these two products with MO today.

## Products:

- We've prepared drafts of a number of communications products.

- We'll share these products with OPCD tomorrow so we can start getting them through approvals:
  - o News release
  - o Statement for Minister Sandals
  - o Media Qs&As
  - o Holding messaging

Thanks, and let me know if you have any questions.

Bryant

**Bryant Sullivan, APR**

Assistant Director, Corporate Communications

Treasury Board Secretariat

(o) 416-325-1378

(c) 647-330-5784

(e) [Bryant.J.Sullivan@ontario.ca](mailto:Bryant.J.Sullivan@ontario.ca)



Communications Branch

*Your Strategic Partner*