

FINAL PO approved - Expert Panel Comms Products - Backgrounder + News Release

From: "Jackson, Sarah (TBS)" <sarah.jackson@ontario.ca>
To: "Ostergard, Matt (TBS)" <matt.ostergard@ontario.ca>, "Nelson, Dane (TBS)" <dane.nelson@ontario.ca>, "Pichelli, Jason (TBS)" <jason.pichelli@ontario.ca>, "Tedesco, Lauren (TBS)" <lauren.tedesco@ontario.ca>, "Jancik, Mike (TBS)" <mike.jancik@ontario.ca>
Cc: "MacIntyre, Kyle (TBS)" <kyle.macintyre@ontario.ca>, "Simone, Nicole (TBS)" <nicole.simone@ontario.ca>, "White, Alexander (TBS)" <alexander.white@ontario.ca>, "Morris, David (TBS)" <david.morris@ontario.ca>, "Miller, Amanda (TBS)" <amanda.miller@ontario.ca>, "Sullivan, Bryant (TBS)" <bryant.j.sullivan@ontario.ca>, "DiMuzio, Sofie (TBS)" <sofie.dimuzio@ontario.ca>, "Wesley, Jason (TBS)" <jason.2wesley@ontario.ca>, "Tam, Nelson (TBS)" <nelson.tam@ontario.ca>
Date: Thu, 10 Nov 2016 11:50:12 -0500
Attachments: Backgrounder - Pension Asset Expert Advisory Panel - 10NOV2016 FINAL PO APPROVED clean.doc (101.89 kB); NR - Expert Panel Appointed - 10NOV2016 - FINAL PO APPROVED clean.doc (98.3 kB)

Hi all,

Confirming the attached products are COPO approved (no changes). These will be shared with the chair shortly, along with the media package.

Once everything is live, I will send updated versions with the backgrounder links in the NR. I will also send the French at that point.

Matt- do you mind confirming once the Minister has signed the last letter so we know we are clear to post at 1:00pm? We will wait for final confirmation from you.

Thanks again all.
Sarah

Sarah Jackson
Senior Communications Consultant
Treasury Board Secretariat
Ph: 416-212-7790
Email: Sarah.Jackson@ontario.ca

From: Jackson, Sarah (TBS)
Sent: November-10-16 11:12 AM
To: Ostergard, Matt (TBS); Nelson, Dane (TBS); Pichelli, Jason (TBS); Tedesco, Lauren (TBS); Jancik, Mike (TBS)
Cc: MacIntyre, Kyle (TBS); Simone, Nicole (TBS); White, Alexander (TBS); Morris, David (TBS); Miller, Amanda (TBS); Sullivan, Bryant (TBS); DiMuzio, Sofie (TBS); Wesley, Jason (TBS); Tam, Nelson (TBS)
Subject: RE: PO approved - Expert Panel Comms Products - Backgrounder + News Release

Hi all – please find attached for your reference the clean versions of the NR and BG. I've left the highlight on the piece around the timing for the report for now.

Sarah

Sarah Jackson

Senior Communications Consultant

Treasury Board Secretariat

Ph: 416-212-7790

Email: Sarah.Jackson@ontario.ca

From: Ostergard, Matt (TBS)**Sent:** November-10-16 10:53 AM**To:** Jackson, Sarah (TBS); Nelson, Dane (TBS); Pichelli, Jason (TBS); Tedesco, Lauren (TBS); Jancik, Mike (TBS)**Cc:** MacIntyre, Kyle (TBS); Simone, Nicole (TBS); White, Alexander (TBS); Morris, David (TBS); Miller, Amanda (TBS); Sullivan, Bryant (TBS); DiMuzio, Sofie (TBS); Wesley, Jason (TBS); Tam, Nelson (TBS)**Subject:** RE: PO approved - Expert Panel Comms Products - Backgrounder + News Release

Sarah –

Looks good. I've looped PO in so that we'll get quick approvals.

Can you send clean finals with that new change up to CO/PO as soon as possible?

Thanks,

Matt

From: Jackson, Sarah (TBS)**Sent:** Thursday, November 10, 2016 10:44 AM**To:** Ostergard, Matt (TBS); Nelson, Dane (TBS); Pichelli, Jason (TBS); Tedesco, Lauren (TBS); Jancik, Mike (TBS)**Cc:** MacIntyre, Kyle (TBS); Simone, Nicole (TBS); White, Alexander (TBS); Morris, David (TBS); Miller, Amanda (TBS); Sullivan, Bryant (TBS); DiMuzio, Sofie (TBS); Wesley, Jason (TBS); Tam, Nelson (TBS)**Subject:** PO approved - Expert Panel Comms Products - Backgrounder + News Release

Hi all,

We've received the final PO-approved versions of the news release and backgrounder – please see attached with tracked changes.

Matt – I've made the one additional change regarding the timing for releasing the panel's report to align with your changes to the Q&As (see blue highlight). Can you confirm that this is ok once you've had conversations on your end? We can then finalize translation.

Dane – I know you sent a few edits through, but unfortunately the documents were already with PO for review. Let me know if you have any major concerns.

I understand security clearance has been completed for Paul Martin.

CO has advised we are currently tracking for release at **1:00 p.m.** Not provincewide – just posted to Newsroom with no distribution. Matt – I understand you will flag for the gallery.

Thanks all, and please let me know if you have any questions.

Sarah

Sarah Jackson

Senior Communications Consultant

Treasury Board Secretariat

Ph: 416-212-7790

Email: Sarah.Jackson@ontario.ca

From: Ostergard, Matt (TBS)
Sent: November-10-16 10:16 AM
To: Nelson, Dane (TBS); Pichelli, Jason (TBS); Tedesco, Lauren (TBS); Jancik, Mike (TBS)
Cc: MacIntyre, Kyle (TBS); Simone, Nicole (TBS); Pichelli, Jason (TBS); White, Alexander (TBS); Jackson, Sarah (TBS)
Subject: RE: For Overnight Review - Expert Panel Comms Products - Backgrounder + News Release

Dane – thanks for this. I have a couple edits.

I'm adding Sarah Jackson here and a couple folks from our policy shop.

Matt

From: Nelson, Dane (TBS)
Sent: Thursday, November 10, 2016 9:57 AM
To: Pichelli, Jason (TBS); Tedesco, Lauren (TBS); Ostergard, Matt (TBS); Jancik, Mike (TBS)
Cc: MacIntyre, Kyle (TBS); Simone, Nicole (TBS)
Subject: FW: For Overnight Review - Expert Panel Comms Products - Backgrounder + News Release

Hi all,

I made revisions to the News Release and backgrounder, prepared by Comms for the pension advisory panel announcement. I've updated the News Release so that the FES language (placed in quick facts section) is now in the body of the text. In this format, the NR clearly communicates what we've done (appointments), why (differing interpretation with AG) and what will be delivered (independent advice) as a result. Please let me know if you're comfortable with the changes.

Regards,

Dane Nelson