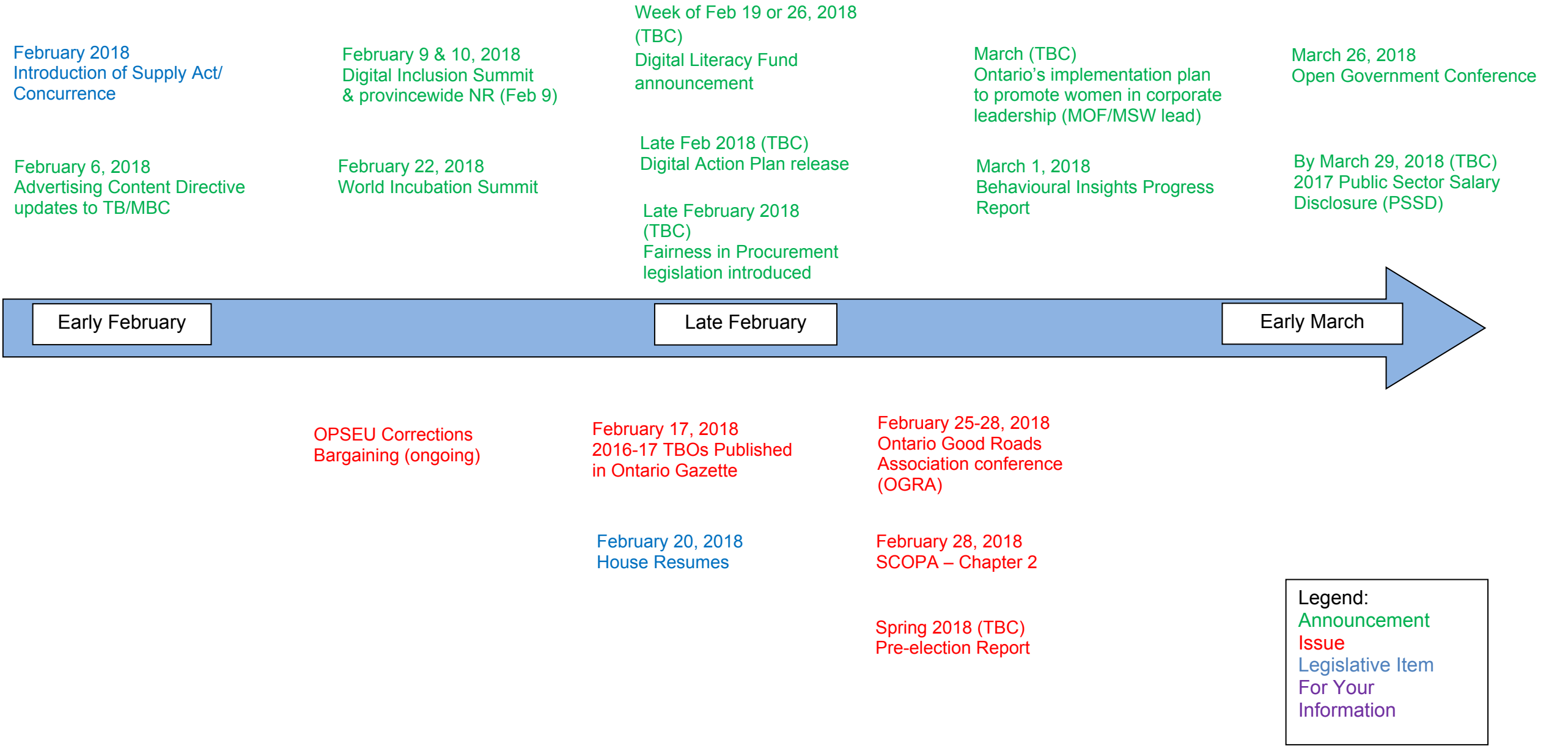


Communications Rollout Summary

February 5, 2018 – April 3, 2018



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Announcement/ Issue	Key Dates	Products	Product Status	Notes
OPSEU Correctional Bargaining Unit collective bargaining	Ongoing, Fall/Winter 2017-18	• HBN • Media monitoring • Qs&As • Reactive-only Minister's Statements	Complete	Overview: Collective bargaining with the OPSEU Correctional Bargaining Unit commenced on December 5, 2017. The bargaining unit no longer has the right to strike, and the dispute resolution mechanism in the event of an impasse in negotiations is interest arbitration. Communications are reactive-only, with an emphasis on ensuring discussions take place at the bargaining table instead of in the media. Proactive messaging may be issued in the event of critical developments such as a tentative agreement, collective agreement ratification and/or a move to interest arbitration. Status: No proactive announcements are planned, and communications support will focus on issues management and close monitoring of developments. Additional communications products will be prepared as required, and as negotiations progress. Next steps: Continue monitoring for developments and provide robust issues management/media relations support.
Advertising Content Directive Updates	TB/MBC – February 6, 2018 Cabinet – February 21 Online posting (internal & external) - Winter 2018	• Revised directive • TB/MBC submission (MB20) • Slide Deck • Minister's speaking points • Business Case • Briefing note	Awaiting final Minister's approval	Overview: TBS is seeking Treasury Board/Management Board of Cabinet approval of the revisions to the Advertising Content Directive. The directive has been revised to reflect legislative changes, including changes to the Government Advertising Act, 2004. Status: Deputy Minister's approval of the changes was received on December 8, 2017. Minister Sandals was briefed Jan 16, and approved the package. Next steps: TB/MBC package requires the signature of Minister McMahon in advance of TB/MBC on Feb 6; Cabinet – Feb 21. Following Cabinet approval, the revised directive would be posted internally, and externally (under Open Information).

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Digital Inclusion Summit & Provincewide NR	February 9, 2018 (news release)	- Minister's speaking notes - Event note	In development	Overview: The Ontario Digital Inclusion Summit, co-hosted by the Public Policy Forum and the Government of Ontario, takes place on Friday, February 9 and Saturday, February 10, 2018. It is an opportunity for leaders from all sectors to share insights, identify knowledge gaps, and set a course to work on digital inclusion together. Status: As Minister Responsible for Digital Government, Minister McMahon has been confirmed to attend and delivering opening remarks Friday February 9th. Provincewide news release promoting the summit – Feb 9th. Next Steps: TBS Communications to develop products and facilitate approvals (speaking notes due to the MO by Feb 6).
2016-17 TBOs Published in Ontario Gazette	February 17, 2018 (TBC)	- HBN - Decision Note	In approvals	Overview: TBS is responsible for the voting and publishing Treasury Board Orders (TBOs) in The Ontario Gazette. Ministries are responsible for determining how funding is allocated. In its ministry role, Treasury Board Secretariat has two TBOs being published this year – Moving Ontario Forward and Bulk Media Buy. The Legislative Assembly Standing Order 68 requires that Treasury Board Orders must "...be printed in The Ontario Gazette, with an explanation of significant variances from Printed Estimates..." Status: OTB providing decision note to MO with suggested publishing date. Next Steps: Finalize HBN and confirm publishing date. (Cabinet Office handles publishing.)
Digital Literacy Fund announcement	Week of February 19 or 26, 2018 (date TBC)	- Event plan - Minister's remarks - News release - Social media content - Additional products TBC	Product planning underway	Overview: The Ontario Government is partnering with the Brookfield institute to develop a new digital literacy and coding pilot. The goal of the pilot is to develop and test a model for teaching digital literacy to youth aged 12-15, especially in underrepresented communities. Ontario is making a \$1million dollar contribution. Status: The pilot will be announced at a Minister's event during the week of February 19th or February 26. Event location and logistics to be confirmed. Next steps: Prepare event plan; confirm location and logistics.

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World Incubation Summit	February 22, 2018	TBC	TBC	Overview: This event will bring together over 200 government representatives, well-known stakeholders from incubators and accelerators around the globe, and leading educators in tech, from over 25 countries. Event to be held at Ryerson Digital Media Zone, Toronto Status: Minister's attendance TBC. Next Steps: Work with MO to see if Minister McMahon would like to attend.
Ontario Good Roads Association conference	February 25-28, 2018	TBC	TBC	Overview: OGRA organizes and hosts the annual conference for approximately 2,200 municipal leaders from across Canada and leading thinkers from around the world will come together to discuss topics of local, provincial, national, and international importance. Ministry of Municipal Affairs lead, with support from TBS in the event of any delegation requests. Status: Tracking for delegation requests. Next Steps: Awaiting for confirmed delegation requests.
Standing Committee on Public Accounts – Chapter 2	February 28, 2018	- Remarks - QsAs - Member Questions - Logistics - Briefing Binder	In development	Overview: The Standing Committee on Public Accounts is empowered to review and report to the House its observations, opinions and recommendations on the Report of the Auditor General and the Public Accounts. SCOPA has identified (2017) Chapter 2: Public Accounts for its forthcoming review. Committee date is confirmed for February 28th, and the list of individuals called to appear include representatives from TBS, the Ministry of Energy (MENE), Ministry of Finance (MOF), Cabinet Office, Ontario Financing Authority, Ontario Power Generation and the Independent Electricity System Operator. TBS is leading preparations, working closely with counterparts in MOF and MENE. Status: Communications products are in development. Next Steps: Continue to develop communications products in collaboration with MOF and MENE counterparts. An SoC briefing with TBS, MENE, and MOF DMs, MOs is scheduled for Friday, February 9th.

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Announcement/ Issue	Key Dates	Products	Product Status	Notes
Digital Action Plan release	Late February 2018 (timing to be confirmed)	- Digital Action Plan documents (HTML, Accessible PDF, print copy) - Release product to be confirmed as planning is finalized.	Digital Action Plan in approvals Additional product planning underway	Overview: Ontario is developing a Digital Action Plan that will serve as the public roadmap for Ontario's digital transformation, focusing on enabling better online services designed around user needs and equipping the province to lead in the digital era. Status: The content of the plan is in the final stages of approvals. Production and rollout planning underway. Next steps: Finalized production schedule and rollout plan.
Supply Act/ Concurrence for 2017-18	February 2018 (TBC)	- Minister's Remarks x2 - HBN	In development	Overview: <i>Concurrence</i> represents the Ontario Legislature's approval of the Estimates for a fiscal year, in this case 2017-18. This does not propose any new spending – it is simply a step in approving spending already outlined in the Estimates. Following <i>Concurrence</i>, the <i>Supply Act</i> is introduced. Passage of the <i>Supply Act</i> by the Ontario Legislature is required every fiscal year to provide the final approval of all government spending. It is the final administrative step in the annual process of providing the province of Ontario with the legal spending authority to pay the government's bills. It is important to note that the <i>Supply Act</i> does not seek any new spending. The <i>Supply Act</i> would authorize expenditures reflected in the 2017-18 Estimates for government ministries and Legislative Offices. Status: To be introduced when legislature resumes February 20, 2018. Outline shared with the MO January 26, 2018. Next Steps: Communications products in development. Aiming to share draft remarks for MO feedback the week of February 5. Formal approvals would follow.

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Announcement/ Issue	Key Dates	Products	Product Status	Notes
Behavioural Insights Progress Report Behavioural Insights in Canada Conference	March 1, 2018 9.00 am	- Minister's speaking notes - Event note - Communications plan - Progress report (PDF) & web pages - News release and backgrounder (TBC) @ONgov Twitter shareables (TBC)	Report, remarks and comm plan in approvals Media products to be drafted	Overview: The first behavioural insights conference in Canada will showcase Canada's accomplishments and successes in the application of behavioural science to public policy challenges. With the participation of experts, academics as well as policy-makers from all three orders of government, the 2018 BI in Canada conference aims to build capacity and share knowledge on approaches to behavioural insights within a public policy context, and to explore how academic researchers and the public service can work together to deliver innovative and effective solutions that can have meaningful impact across Canada. Co-hosted by the Privy Council Office's Impact and Innovation Unit, Ontario's Behavioural Insights Unit, British Columbia's Behavioural Insights Group (BIG), the University of Toronto's Behavioural Economics in Action at Rotman (BEAR), and the Behavioural Science and Policy Association (BSPA). Status: Report, remarks and comm plan in approvals; media products to be drafted Next Steps: Report to DMO and MO week of February 5 for approval, targeting remarks to MO for February 15.
Open Government Conference	March 26, 2018	- Targeted media pitch - Stakeholder outreach/invitations - Agenda - Minister's remarks - Event overview - Key messages/Qs&As & additional resources (binder) - Day of event logistics - OG101 Marketing package - Marketing material—banners, signage	In development	Overview: A one-day conference designed to provide participants with the opportunity to: Contribute to shaping the future of open government in Ontario, particularly around new international commitments ("OGP action plan") Learn from open government advocates and experts Adopt the open approach in their own teams and organizations Connect with other like-minded citizens, external analysts, strategists and thought leaders Status: Social media rollout, Eventbrite and Ontario.ca content in review/approvals. Branding in production. Next Steps: Update communications plan and project tracker. MO weekly meetings for check-in and status updates scheduled.

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Announcement/ Issue	Key Dates	Products	Product Status	Notes
2017 Public Sector Salary Disclosure (PSSD)	On or before March 29, 2018	• Comm plan • Corporate QA • Corporate issues note • TBS-specific issues note • OPB issues note • News release • Web content • Memo to comms directors • Topical article	In development	Overview: Ontario is required to disclose the names, positions, salaries and total taxable benefits of public sector employees paid \$100,000 or more in a calendar year by March 31. This year March 31st is a Saturday, and March 30th is a holiday (Good Friday). This means the compendium must be released on or before March 29, 2018. Status: PSSD Reporting Guide posted to Ontario.ca/salarydisclosure January 26. The new online tool for accountable organizations is live. Other components are in the preliminary planning stages. Next Steps: Set release date.
Ontario's implementation plan to promote women in corporate leadership (MOF/MSW lead)	March (TBC)	• Implementation Plan – posting only on MOF and MSW sites • MOF HBN • Q&As	N/A	Overview: Premier Wynne announced Ontario's gender diversity targets in 2016. To support reaching those targets, Ontario's implementation plan will work to increase women's leadership opportunities, targeting 40% representation of women on provincial agency boards by 2019. The implementation plan will also work to improve tracking and measurement, publishing gender-based information about appointments to provincial agencies Status: Discussions underway of possibly aligning the release of the implementation plan with the Women's Economic Summit in March; MOF/MSW developing Q&As. Next Steps: Monitor for final release date.

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	About the Request	Decision Due	Status	Contentious? Y/N	Program area(s)	Request details
1.	FOI Request TBS 2018-004 (Business – Law Firm) All correspondence, including decks, briefing notes, background notes, calendar items, emails and notes that came from or went to Minister Liz Sandals, Deputy Minister Helen Angus mentioning OPTrust and/or Hugh O'Reilly, OMERS and/or Michael Latimer, Ontario Teachers' Pension Plan and/or Ron Mock, Healthcare of Ontario Pension Plan and/or Jim Keohane, and the Ontario Pension Board and/or Mark Fuller for June 2016-July 2017. Please exclude draft documents, duplicate e-mails, correspondence of a personal nature and daily media scans/news releases that mention the listed individuals and organizations.	February 5, 2018	Open	Yes	DMO, MO	Notifications sent. Search request sent. Records received from DMO/MO. Next Steps: IMAPO preparing interim decision, fee estimate and time extension.

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	About the Request	Decision Due	Status	Contentious? Y/N	Program area(s)	Request details
2.	FOI Request TBS 2018-003 (Business) - Can you please list all publicly available websites run by your organization. - For each website above that was tendered via a RFP, can you please provide: [RFPs, scoring, costs, etc.] - For each website that was not tendered to a RFP can you please provide: [designer, developer, provider of ongoing support, maintenance costs] - For each website can you identify if a Content Management System (CMS) is used: [RFPs, contract amounts] - For any items that were evaluated via an RFP can you please ensure the following data is provided: [dates of various steps in RFP] Time Period: 2014-01-01 to 2017-12-31 Note: This request is for Justices of the Peace Remuneration Commission	February 2, 2018	On hold	Yes	TBD	Note: This is the second of two identical requests received by TBS; IMAPO anticipates receiving more for other TBS agencies. This is a common request. TBS will follow the common approach to be coordinated by IPA as the enterprise FOI lead. Notifications sent. IPA has instructed institutions to prepare a list of websites for their institution and verify the list with their web coordinator. Request is on hold until after the requester has received the institution's list and has determined next steps. List of websites sent to requester January 29, 2018. Next Steps: Await updates from requester.

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	About the Request	Decision Due	Status	Contentious? Y/N	Program area(s)	Request details
3.	FOI Request TBS 2018-002 (Business) 1. Can you please list all publicly available websites run by your organization. 2. For each website above that was tendered via a RFP, can you please provide: [RFPs, scoring, costs, etc.] 3. For each website that was not tendered to a RFP can you please provide: [designer, developer, provider of ongoing support, maintenance costs] 4. For each website can you identify if a Content Management System (CMS) is used: [RFPs, contract amounts] 5. For any items that were evaluated via an RFP can you please ensure the following data is provided: [dates of various steps in RFP] Time Period: 2014-01-01 to 2017-12-31 Note: This request is for TBS	February 2, 2018	On hold	Yes	TBD	This is a common request. TBS will follow the common approach to be coordinated by IPA as the enterprise FOI lead. Notifications sent. Request is on hold until after the requester has received the institution's list of websites and has determined next steps. List of websites sent to requester January 29, 2018. Next Steps: Await updates from requester.
4.	FOI Request TBS 2018-001 (Individual) Any briefing notes, documents or emails to the Minister's office or the Deputy Minister's office regarding costs associated with the creation of government operated Marijuana stores.	February 2, 2018	On hold	Yes	DMO, MO	Note: This is a common request; however there will be no common approach. Ministries will process it independently. Notifications and search request sent. Timeframe clarification sought on January 4, 2018. Request is on hold until confirmed by requester; new deadline will be calculated at that time. Next Steps: If clarification not received by Monday, February 5, 2018 – IMAPO to send final notice, notifying requester that if clarification is not confirmed within 15 days of the date of the letter the request will be closed.

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	About the Request	Decision Due	Status	Contentious? Y/N	Program area(s)	Request details
5.	FOI Request TBS 2017-035 (Business) Please provide copies of all of the responses to the RFP for Server Management Services OSS_00648425.	December 21, 2017	On hold	Y – Ministry	ITS	ITS provided responsive records December 1, 2017 and background note on December 4, 2017. Note: the RFP was closed in July 2017 and the competitive procurement awarded October 2017. Interim decision and fee estimate sent on December 21, 2017. Request is on hold until deposit of 50% of estimate is received (\$175.00), due January 22, 2018. IMAPO sent final notice to requester on January 25, notifying the requester that if deposit not received in 15 days the request will be closed. Next Steps: Await payment of deposit (due February 9, 2018).
6.	Sessional Paper #160 (MPP Gila Martow) Government Advertising – request to restore AG's authority to review all government advertising for partisan ads	CO due date: March 7, 2018	In progress	No		Response to OPQ Sessional Paper 160. Response required. This is MPP Martow's first petition on GAA (same content as previous sessional paper P160 petitions submitted earlier this year) Next Steps: Communications will lead response. Minister to sign response before March 7, 2018.
7.	OPQ #700 (MPP Vic Fedeli) Would the President of the Treasury Board state whether the government is in possession of an opinion from KPMG or E&Y on how the Fair Hydro Plan transaction should be recorded in the government's Consolidated Financial Statements, and further state precisely where they disagree with the Auditor General	CO due date: April 2, 2018	In progress	No	OPCD	Response to OPQ. Draft is currently assigned to OPCD to write a response. OPQ will be formally filed on February 20, 2018. TBS is the only ministry to have received this OPQ. Next Steps: Develop and approve response