

Communications Rollout Summary

January 15, 2018 – March 30, 2018

January 15, 2018

January 2 – 17, 2018
Ontario Internship
Program promotion

February 2018
Introduction of Supply Bill

March 1, 2018
Behavioural Insights Progress
Report

March 26, 2018
Open Government Conference

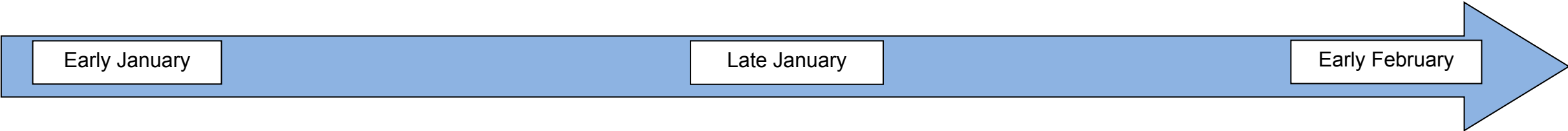
Winter 2017 (TBC)
Legislative Changes to Public
Availability of Provincial
Agency Annual Reports

January 21 – 23, 2018
Rural Ontario Municipalities
Association (ROMA) annual
conference

February 2018 (TBC)
Ontario’s implementation
plan to promote women in
corporate leadership

February 6, 2018
Advertising Content Directive
updates to TB/MBC

By March 29, 2018 (TBC)
2017 Public Sector Salary
Disclosure (PSSD)



OPSEU Corrections
Bargaining (ongoing)

February 28, 2018
SCOPA – Chapter 2

Legend:

Announcement

Issue

Legislative Item

For Your

Information

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Announcement/ Issue	Key Dates	Products	Product Status	Notes
Public Availability of Provincial Agency Annual Reports	Winter 2017	- Comm plan - Key messaging/QsAs - AAD What's New Chart - AGNES post - Ministry info package - CO Backgrounder - Minister memo - Deputy Minister memo - Minister to Agency Chair Template memo	In approvals	Overview: The Auditor General of Ontario's 2015 Annual Report was released on December 2, 2015 and recommended that agency annual reports be made public more quickly. In response, TB/MBC approved the development of legislative amendments to remove statutory requirements related to submission of annual reports to the Lieutenant Governor in Council and tabling in the Legislative Assembly. Status: Changes to legislation part of the Fall Economic Statement passed on December 14, 2017. Communications package is with DMO for review, to be followed by MO. Next Steps: Communications package including Minister, Deputy Minister memos, Qs&As, AAD What's New Chart and Ministry to Agency Chair memo to go out as soon as final approval is received (date TBC.)
OPSEU Correctional Bargaining Unit collective bargaining	Ongoing, Fall/Winter 2017-18	- HBN - Media monitoring - Qs&As - Reactive-only Minister's Statements	Complete	Overview: Collective bargaining with the OPSEU Correctional Bargaining Unit commenced on November 15, 2017, with dates scheduled through December 2017. The bargaining unit no longer has the right to strike, and the dispute resolution mechanism in the event of an impasse in negotiations is interest arbitration. Communications are reactive-only, with an emphasis on ensuring discussions take place at the bargaining table instead of in the media. Proactive messaging may be issued in the event of critical developments such as a tentative agreement, collective agreement ratification and/or a move to interest arbitration. Status: Negotiations began on November 15, 2017. No proactive announcements are planned, and communications support will focus on issues management and close monitoring of developments. Additional communications products will be prepared as required, and as negotiations progress. Next steps: Continue monitoring for developments and provide robust issues management/media relations support.

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Ontario Internship Program Promotion	January 2-17, 2018 (application period)	- MAESD Facebook posts - MIRR social media posts - Minister letter to MPPs - Stakeholder outreach (colleges/universities) from program area	Approved	Overview: The Ontario Internship Program is a two-year contract for recent university graduates to help give them valuable career experience in the OPS. The application period for 2018 positions will be open from January 2-17, 2018. Social media will be used to generate interest and awareness in advance, with MAESD posting to its Facebook account on December 6 and 13, 2017. A letter from Minister Sandals will also be sent to MPPs, and the Centre for Leadership and Learning (CFL) will roll-out a stakeholder outreach campaign to colleges and universities. Status: Letter signed by Minister. Next Steps: As of Jan 8, Minister's letter with MO to send to MPPs.
Rural Ontario Municipalities Association (ROMA) annual conference (Sheraton Centre 123 Queen St. W.)	January 21- 23, 2018	- Three top notes tailored to ROMA BN template (two pages maximum) - Delegation BNs, if required (No delegation requests as of Dec. 14, 2017 nor any expected).	Final notes submitted to MMA.	Overview: ROMA is the rural arm and an integral part of the Association of Municipalities of Ontario (AMO). This organization brings matters affecting rural communities to the attention of the provincial and federal governments, throughout the year and at its annual general meeting. In addition to guest speakers and a bear pit finale, municipal delegations can ask to meet directly with Cabinet ministers to discuss their issues. In the last few years, TBS issues have been given little attention at ROMA. Status: All Ontario government ministries must supply their top three issues in briefing note form to MMA for insertion in the briefing binder. TBS ROMA notes are: 1) OPP Compensation. 2) Infrastructure Investments. 3) BPS Executive Compensation. Minister attendance unlikely. No delegation requests. All three notes delivered to MMA coordinators. Next steps: Complete.

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Advertising Content Directive Updates	TB/MBC – February 6, 2018 Cabinet – February 21 Online posting (internal & external) - Winter 2018	- Revised directive - TB/MBC submission (MB20) - Slide Deck - Minister's speaking points - Business Case - Briefing note	DM approved	Overview: TBS is seeking Treasury Board/Management Board of Cabinet approval of the revisions to the Advertising Content Directive. The directive has been revised to reflect legislative changes, including changes to the Government Advertising Act, 2004. Status: Deputy Minister's approval of the changes was received on December 8, 2017. Next steps: Minister's briefing seeking approval – Jan 16; TB/MBC February 6; Cabinet – Feb 21. Following Cabinet approval, the revised directive would be posted internally, and externally (under Open Information).
Ontario's implementation plan to promote women in corporate leadership	February 2018 (TBC)	TBC	To be developed	Overview: Premier Wynne announced Ontario's gender diversity targets in 2016. To support reaching those targets, Ontario's implementation plan will work to increase women's leadership opportunities, targeting 40% representation of women on provincial agency boards by 2019. The implementation plan will also work to improve tracking and measurement, publishing gender-based information about appointments to provincial agencies (timing TBC). Status: The action plan is tracking to be released in February, however exact timing is still unknown. MOF & Ministry of Status of Women are leading and will share communications products when they are prepared. Next Steps: Monitor for final release date and communications products.
Supply Act	February 2018 (TBC)	- House statement - HBN	In development	Overview: Passage of the <i>Supply Act</i> by the Ontario Legislature is required every fiscal year to provide the final approval of all government spending. It is the final administrative step in the annual process of providing the province of Ontario with the legal spending authority to pay the government's bills. It is important to note that the <i>Supply Act</i> does not seek any new spending. The <i>Supply Act</i> would authorize expenditures reflected in the 2017-18 Estimates for government ministries and Legislative Offices. Status: To be introduced when legislature resumes February 20, 2018 Next Steps: Communications products in development.

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Standing Committee on Public Accounts – Chapter 2	February 28, 2018	- Remarks - QsAs - Member Questions - Logistics - Briefing Binder	In development	Overview: The Standing Committee on Public Accounts is empowered to review and report to the House its observations, opinions and recommendations on the Report of the Auditor General and the Public Accounts. SCOPA has identified (2017) Chapter 2: Public Accounts for its forthcoming review. Committee date is confirmed for February 28th, and the list of individuals called to appear include representatives from TBS, the Ministry of Energy (MENE), Ministry of Finance (MOF), Cabinet Office, Ontario Financing Authority, Ontario Power Generation and the Independent Electricity System Operator. TBS is leading preparations, working closely with counterparts in MOF and MENE. Status: Communications products are in development. TBS, MOF and Energy Communications Directors met Friday, January 12. Next Steps: Develop supporting communications plan and related products.
Behavioural Insights Progress Report Behavioural Insights in Canada Conference	March 1, 2018	- Minister's speaking notes - Event note - Communications plan - Progress report (PDF) & web pages - Refresh of BIU's Ontario.ca landing page - News release (TBC)	Progress report in development	Overview: The first behavioural insights conference in Canada will showcase Canada's accomplishments and successes in the application of behavioural science to public policy challenges. With the participation of experts, academics as well as policy-makers from all three orders of government, the 2018 BI in Canada conference aims to build capacity and share knowledge on approaches to behavioural insights within a public policy context, and to explore how academic researchers and the public service can work together to deliver innovative and effective solutions that can have meaningful impact across Canada. Co-hosted by the Privy Council Office's Impact and Innovation Unit, Ontario's Behavioural Insights Unit, British Columbia's Behavioural Insights Group (BIG), the University of Toronto's Behavioural Economics in Action at Rotman (BEAR), and the Behavioural Science and Policy Association (BSPA). Status: Progress report in early development; communications plan and minister's remarks to be drafted.

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Open Government Conference	March 26, 2018	- Targeted media pitch - Stakeholder outreach/invitations - Agenda - Minister's remarks - Event overview - Key messages/Qs&As & additional resources (binder) - Day of event logistics - OG101 Marketing package - Marketing material—banners, signage	In development	Overview: A one-day conference designed to provide participants with the opportunity to: Contribute to shaping the future of open government in Ontario, particularly around new international commitments (“OGP action plan”) Learn from open government advocates and experts Adopt the open approach in their own teams and organizations Connect with other like-minded citizens, external analysts, strategists and thought leaders Status: Preliminary planning is underway. Next Steps: Update communications plan and project tracker. MO weekly meetings for check-in and status updates scheduled.
2017 Public Sector Salary Disclosure (PSSD)	On or before March 29, 2018	- Comm plan - Corporate QA - Corporate issues note - TBS-specific issues note - OPB issues note - News release - Web content - Memo to comms directors - Topical article		Overview: Ontario is required to disclose the names, positions, salaries and total taxable benefits of public sector employees paid \$100,000 or more in a calendar year by March 31. This year March 31st is a Saturday, and March 30th is a holiday (Good Friday). This means the compendium must be released on or before March 29, 2018. Status: Preliminary planning and discussions are underway. Next Steps: Post PSSD reporting guides and templates to Ontario.ca January 26. Set release date.

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FOI Request Number	Key Dates	Overview of Request	Status	Products and Notes
FOI Request TBS 2017 – 026 (Individual)	Active Appeal January 12, 2018	A copy of the “PRB Plan group policy” referenced in the “Post Retirement Benefits – Optional Upgrade Package Fact Sheet”	Active Appeal	<u>Request Details</u> Decision denying access sent September 28, 2017 (s.65(6) Labour Relations/Employment-Related Matters). Decision letter directed requester to OPTrust, Ontario Pension Board, and Great-West Life for more details on the plan. <u>Appeal Details</u> Notice of Appeal received. IPC requested overview of how s.65(6) applies to the record; requested information was provided to the IPC Friday, November 10. Requester to provide submission on position to IPC by January 12, 2018. IPC will inform of next steps (conclusion or moving forward to mediation) after requester’s submission received.
FOI Request TBS 2017- 027 (Researcher)	January 18, 2018	1. The final or latest draft of the business case or similar decision making material for the One-key system 2. Records which outline the initial estimated cost of the program and the actual final financial cost to implement the One-key system. NOTE: For part 1, the records sought are those documenting the decision to implement the ONE-key system, and not the most recent business case that exists for this system.	Active Appeal	<u>Request Details</u> Responsive records provided by OCCIO. 45 day extension taken to consult with other ministries and governments. Requester notified on November 1 of extension required to complete consultations. Responses received from 8 of 10 institutions consulted. Decision of partial access sent on December 15, 2018. Fees of \$80.80 were required to be paid before records would be released. Fees were not received and no records were released. <u>Appeal Detail</u> Request for Documentation received on January 8, 2018. IMAPO will provide requested documents by Jauary 18, 2018 and await further instruction from the IPC.

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FOI Request Number	Key Dates	Overview of Request	Status	Products and Notes
FOI Request TBS 2017 – 033 (Government)	January 19, 2018	1. All emails, memos and/or briefing materials responsive to the requests(s) made by the Auditor – General of Ontario and/or her office, in connection to her special report on the government's Fair Hydro Plan and <i>that were released</i> to the Auditor-General; and 2. All emails, memos and/or briefing materials responsive to the request(s) made by the A.G. of Ontario and/or her office, in connection to her special report on the government's Fair Hydro Plan and <i>that have not been</i> released to the Auditor – General. 3. A summary of outside consultant and/or legal fees paid and/or payable by the government in relation to the preparation and/or rollout of the government's Fair Hydro Plan.	In progress	This is a common request received by Cabinet Office, Energy, Finance and TBS. A common approach is being coordinated by IPA. DMO provided records Friday, November 17. IMAPO sent notice to AG Monday, November 20 and notified the requester of the time extension. AG response due Monday, December 11. Reached out to OAGO about the third party notice on Tuesday, December 12. Received response from OAGO on Wednesday, December 13, 2017. Interim decision and fee estimate sent on December 20, 2017. Request is on hold until 50% deposit of estimate is received (\$2,427.50). Next Steps: Await payment of deposit (due January 19, 2018)
FOI Request TBS 2017- 35 (Business)	January 22, 2018	Request to provide copies of all of the responses to the RFP Server Management Services OSS_00648425	In progress	ITS provided responsive records December 1, 2017 and background note on December 4, 2017. Note: the RFP was closed in July 2017 and the competitive procurement awarded October 2017. Interim decision and fee estimate sent on December 21, 2017. Request is on hold until deposit of 50% of estimate is received (\$175.00). Next Steps: Await payment of deposit (due January 22, 2018)

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FOI Request TBS 2017-036 (Individual)	Decision Due January 19, 2018	A copy of policy/procedure/guideline, that Ontario Ministries have duty to follow if a Ministry receives a complaint from a client of the Ministry about alleged discriminatory or harassment actions of a Ministry employee towards the client of the Ministry.	In progress	Notifications sent. Search request sent to CFLL. CFLL provided search results on Wednesday, January 3, 2018. CFLL and IMMR preparing a reader's note to include with decision letter. Next Steps: IMAPO preparing approval package for decision of "no records exist"
NEW – FOI Request TBS 2018-002 (Business)	February 2, 2018	1. Can you please list all publicly available websites run by your organization. 2. For each website above that was tendered via a RFP, can you please provide: [RFPs, scoring, costs, etc.] 3. For each website that was not tendered to a RFP can you please provide: [designer, developer, provider of ongoing support, maintenance costs] 4. For each website can you identify if a Content Management System (CMS) is used: [RFPs, contract amounts] 5. For any items that were evaluated via an RFP can you please ensure the following data is provided: [dates of various steps in RFP] Time Period: 2014-01-01 to 2017-12-31 Note: This request is for TBS	On hold	This is a common request. TBS will follow the common approach to be coordinated by IPA as the enterprise FOI lead. Notifications sent. Next Steps: Await direction from IPA

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NEW – FOI Request TBS 2018-003 (Business)	February 2, 2018	1. Can you please list all publicly available websites run by your organization. 2. For each website above that was tendered via a RFP, can you please provide: [RFPs, scoring, costs, etc.] 3. For each website that was not tendered to a RFP can you please provide: [designer, developer, provider of ongoing support, maintenance costs] 4. For each website can you identify if a Content Management System (CMS) is used: [RFPs, contract amounts] 5. For any items that were evaluated via an RFP can you please ensure the following data is provided: [dates of various steps in RFP] Time Period: 2014-01-01 to 2017-12-31 Note: This request is for Justices of the Peace Remuneration Commission	In Progress	Note: This is a common request, however there will be no common approach. Ministries will process it independently. Notifications and search request sent. Timeframe clarification sought on January 4, 2018. Request is on hold until confirmed by requester; new deadline will be calculated at that time. Next Steps: IMAPO will provide new deadline for search results to the DMO once timeframe clarification confirmed by requester.

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NEW – FOI Request TBS 2018-004 (Business – Law Firm)	February 5, 2018	All correspondence, including decks, briefing notes, background notes, calendar items, emails and notes that came from or went to Minister Liz Sandals, Deputy Minister Helen Angus mentioning OPTrust and/or Hugh O'Reilly, OMERS and/or Michael Latimer, Ontario Teachers' Pension Plan and/or Ron Mock, Healthcare of Ontario Pension Plan and/or Jim Keohane, and the Ontario Pension Board and/or Mark Fuller for June 2016-July 2017. Please exclude draft documents, duplicate e-mails, correspondence of a personal nature and daily media scans/news releases that mention the listed individuals and organizations.	In Progress	Note: Notifications sent. Search request sent. Next Steps: DMO to provide search results for DMO and MO by January 12, 2018.

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FOI Request Number	Key Dates	Overview of Request	Status	Products and Notes
FOI Request TBS 002-15 (Association)	Awaiting Decision	Request for copies of the following reports: - ITS Infrastructure Tower Benchmarking: Final results prepared by Gartner Consulting 2012. - Progress Report: IT Rationalization, prepared by the Ontario Ministry of Government Services, I&IT Infrastructure Technology Services in 2013.	Awaiting Decision	<u>Request Details</u> Decision granting partial access sent June 11, 2015 (third party information withheld under s.17). TBS FOI received the IPC's order in this matter (PO-3663) on October 28, 2016. PO-3663 orders TBS to release information at issue in appeal PA 15-440 no earlier than November 25 and no later than December 2, 2016. TBS received an interim order of stay from the IPC on November 28th, 2016. Letter instructed TBS to not release records until further notice. Notice of Application for Judicial Review received by TBS on December 1, 2016. <u>Appeal Details</u> - On December 13, 2016, TBS received correspondence from the IPC inquiring whether the ministry objected or consented to the stay requested by the third party. - TBS Legal Services Branch sent correspondence to the IPC on December 15, 2016 consenting to the stay. <u>Appeal Status Update</u> - IPC notified TBS that a stay on the IPCs order to release records (PO-3663) was granted pending outcome of the application for judicial review. This information has been shared with Legal and OTB. - IMAPO was notified that TBS will be taking part in the judicial review and will be making submissions in support of the third party's position for a hearing scheduled for Divisional Court in November 2017. A Divisional Court date hearing held on Thursday November 17, 2017. TBSs written argument was prepared, with input from TBS Legal and the OCCIO, by the counsel at Crown Law Office – Civil who argued the case. Awaiting decision.

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Sessional Paper #160 MPP Gila Martow	CO due date: March 7, 2018	Government Advertising – request to restore AG's authority to review all government advertising for partisan ads	In progress	Products: Response to OPQ Sessional Paper 160. Notes: Response required. This is MPP Martow's first petition on GAA (same content as previous sessional paper P160 petitions submitted earlier this year) Next Steps: Communications will lead response. Minister to sign response before March 7, 2018.
OPQ #700 MPP Vic Fedeli	CO due date: April 2, 2018	Would the President of the Treasury Board state whether the government is in possession of an opinion from KPMG or E&Y on how the Fair Hydro Plan transaction should be recorded in the government's Consolidated Financial Statements, and further state precisely where they disagree with the Auditor General	In progress	Products: Response to OPQ. Notes: Draft will be sent first week of January 2018 to OPCD to draft response. OPQ will be formally filed on February 20, 2018 TBS is the only ministry to have received this OPQ. Next Steps: Develop and approve response