

For advance review: Draft Pension Asset Panel Communications Strategy - Discussion Document

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Please find attached a draft copy of our communications strategy summary to support tomorrow's discussion with the MO. I have also appended a few sections from our comm snapshot that speak to an outreach plan to target audiences and some of the key issues considerations we are working through currently. Obviously there are still a lot of gaps, but this is what we have gamed out so far - open to your preference on whether we keep the appendices or focus the discussion on the summary. (pages 1-2)

Happy to discuss or take any edits you think necessary before the meeting.

Thanks

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