

RE: Media products for panel announcement and panel Chair-URGENT approval needed

From: "Tam, Nelson (TBS)" <nelson.tam@ontario.ca>
To: "Petsche, Nadine (TBS)" <nadine.petsche@ontario.ca>, "Hosick, Sarah (TBS)" <sarah.hosick@ontario.ca>
Cc: "Laughton, Patrick (TBS)" <patrick.laughton@ontario.ca>, "Veinot, Cindy (TBS)" <cindy.veinot@ontario.ca>
Date: Thu, 10 Nov 2016 09:24:44 -0500
Attachments: Media Qs Expert Panel November 9 2016 540pmnpnt.docx (30.59 kB)

Sarah

Attached is the updated document with Nadine's edits and my additional edit on Q4.

Please use this as the updated version.

Thanks

Nelson
X20514

From: Petsche, Nadine (TBS)
Sent: November-10-16 9:11 AM
To: Hosick, Sarah (TBS)
Cc: Tam, Nelson (TBS); Laughton, Patrick (TBS); Veinot, Cindy (TBS)
Subject: FW: Media products for panel announcement and panel Chair-URGENT approval needed
Importance: High

Sarah,

I have to run to interviews now, but please see my edits to the Media Q&As. I don't have time to review the other docs, but if there is related messaging in them, please ensure that it is consistently edited to reflect the language in the attached edited document.

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From: Hosick, Sarah (TBS) <Sarah.Hosick@ontario.ca>
Sent: Wednesday, November 9, 2016 8:57 PM
To: Tam, Nelson (TBS); Petsche, Nadine (TBS)
Cc: Veinot, Cindy (TBS); Laughton, Patrick (TBS)
Subject: Fw: Media products for panel announcement and panel Chair-URGENT approval needed

Hi Nadine and Nelson,

Further to my earlier email, Comms has sent us additional materials to support the panel announcement for our review and approval by **10 am** tomorrow morning.

If you have any edits please let me know before that deadline

Happy to discuss in the morning.

Thanks
Sarah

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Wesley, Jason (TBS) <Jason.2Wesley@ontario.ca>
Sent: Wednesday, November 9, 2016 8:19 PM
To: Laughton, Patrick (TBS); Hosick, Sarah (TBS)
Cc: Sullivan, Bryant (TBS); Jackson, Sarah (TBS); Thompson, Mark (TBS); Miller, Amanda (TBS); Smith, Emilie (TBS); Morris, David (TBS)
Subject: Media products for panel announcement and panel Chair-URGENT approval needed

Hi again Patrick and Sarah,

Further to the email below from Emilie, attached are several items for your approval which are intended to form part of the package of materials for the Chair of the panel and to support the announcement tomorrow. We need your approval on these materials ASAP tomorrow morning as these materials also need to be approved by DMO and MO and provided to the Chair as far in advance of the announcement as possible to help get her acclimatized to her new role. The products are:

1. Media QA – the same as what Emilie provided previously
2. Media protocol document which also includes a brief media statement the Chair can use reactively as needed as well as a set of QA to help her address any media questions she may get.
3. Three media scan documents which collectively provide a synopsis of related media to date on this issue as well as the actual articles themselves. This is just hard information.

Thank you for getting back to us on this before 10 a.m. tomorrow and sooner if at all possible.

With thanks,

Jason

From: Smith, Emilie (TBS)
Sent: November-09-16 6:43 PM
To: Laughton, Patrick (TBS); Hosick, Sarah (TBS)
Cc: Wesley, Jason (TBS); Sullivan, Bryant (TBS); Jackson, Sarah (TBS); Thompson, Mark (TBS); Miller, Amanda (TBS)
Subject: Expert Panel Q&As
Importance: High

Hi Patrick and Sarah,

I've attached the updated Q&A on the expert panel with some changes Communications made. My understanding is these should also be included in the support package for the Chair and as a result we'll need speedy approvals from DMO and MO tomorrow. Can you please let me know if you have any concerns with the attached and we'll move forward with DMO and MO

approval.

Many thanks,
Emilie

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