Message

From: Jordan Penic [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=PENICJ]
Sent: 2017-02-28 2:24:05 PM
To: Brian Shields [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Brian Shields047]; Chuck Farmer [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Chuck Farmerfa1]
CC: Mary Bernard [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Mary Bernard42a]; Andrew Dow [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Dowa]
Subject: RE: revised corporate themes

Thanks Brian – the reorder looks good, and I like your logic.

From: Brian Shields
Sent: February 28, 2017 1:49 PM
To: Chuck Farmer
Cc: Jordan Penic; Mary Bernard; Andrew Dow
Subject: revised corporate themes

Hi Chuck – attached for your review are the Q1 2017 Corporate Themes.

Jordan – thanks for your comments and edits. As you suggested, I have added a section about rate mitigation and also reordered the sections into a bit of a priority order, based on what is like to be spoken about publicly. I would like to suggest that we still leave the strategic plan at the top because this sets the overarching context for the sections that follow and is a good reminder for employees because it is not something that is talked about regularly. Let me know your thoughts.

Thanks,
Brian