

Message

From: Jordan Penic [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=PENICJ]
Sent: 2017-03-23 10:50:20 AM
To: Nicole Hynum [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Nicole Hynumafd]; Chuck Farmer [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Chuck Farmerfa1]
Subject: RE: Social Media & Issues Monitoring Report | March 22, 2017

I'd leave it for now. They've moved on.

From: Nicole Hynum
Sent: March 23, 2017 10:43 AM
To: Chuck Farmer; Jordan Penic
Subject: RE: Social Media & Issues Monitoring Report | March 22, 2017

Morning - I believe they have answered one another (see link more conversation). Do you want to tweet beyond their discussions? Thanks, Nicole

From: Chuck Farmer
Sent: March 22, 2017 8:13 PM
To: Jordan Penic
Cc: Nicole Hynum
Subject: Re: Social Media & Issues Monitoring Report | March 22, 2017

I think Scott is referring to operating reserve and Bruce is talking about planning reserve. Planning reserve is affected by resource mix. Bashir would know more

Sent from my iPhone

On Mar 22, 2017, at 7:51 PM, Jordan Penic <jordan.penic@ieso.ca> wrote:

I can look into the answer. I believe we included something around our reserve margins in one of the OPO appendices, but i'm not sure it's the same methodology as the 18 month outlook.

From: Chuck Farmer
Sent: Wednesday, March 22, 2017 7:33 PM
To: Nicole Hynum; Jordan Penic
Subject: Fwd: Social Media & Issues Monitoring Report | March 22, 2017

See Bruce sharp question to Scott Luft. Is it worth tweeting an answer to the question?

Sent from my iPhone

Begin forwarded message:

From: Raphael Tayou <Raphael.Tayou@ieso.ca>
Date: March 22, 2017 at 6:50:34 PM EDT
To: Alexandra Campbell <alexandra.campbell@ieso.ca>, Terry Young <terry.young@ieso.ca>, Chuck Farmer <Chuck.Farmer@ieso.ca>

Cc: Martine Holmsen <martine.holmsen@ieso.ca>, June Too <June.Too@ieso.ca>, Jane Leckey <Jane.Leckey@ieso.ca>, Andrew Dow <Andrew.Dow@ieso.ca>, Robert Doyle <robert.doyle@ieso.ca>, Jordan Penic <jordan.penic@ieso.ca>, Jennifer Young <Jennifer.Young@ieso.ca>, Mary Bernard <Mary.Bernard@ieso.ca>, Brian Shields <Brian.Shields@ieso.ca>, Tim Butters <Tim.Butters@ieso.ca>, John Cannella <John.Cannella@ieso.ca>, Derek Roldan <Derek.Roldan@ieso.ca>, Karina Vigil <Karina.Vigil@ieso.ca>, Nicole Hynum <Nicole.Hynum@ieso.ca>, Eric Dreyfuss <Eric.Dreyfuss@ieso.ca>, Jessica Haines <Jessica.Haines@ieso.ca>, Chantelle Valerio <chantelle.valerio@ieso.ca>, Raphael Tayou <Raphael.Tayou@ieso.ca>, Sandy Rivard <Sandy.Rivard@ieso.ca>, Tammie Hall <Tammie.Hall@ieso.ca>

Subject: Social Media & Issues Monitoring Report | March 22, 2017

<image001.png>

Social Media & Issues Monitoring Report | March 22, 2017

Industry News / Commentary/ Electricity Pricing:

Terence Corcoran [@terencecorcoran](https://twitter.com/terencecorcoran)

The Wynne Liberals in Ontario are too, too, too, too much. What kind of warped political mind comes up with such... <http://www.25offhydro.ca>

Tom Adams [@tomadamsenergy](https://twitter.com/tomadamsenergy)

Payday loan ad like Libs in [25offhydro.ca](http://www.25offhydro.ca) might violate O. Reg. 98/09 sec. 14, 15, 17, 18, etc. <https://www.ontario.ca/laws/regulation/090098#BK18> ...
[@terencecorcoran](https://twitter.com/terencecorcoran)

Scott Luft [@ScottLuft](https://twitter.com/ScottLuft)

Ontario system operator issued new 18-month outlook. everything's good... unless there's a heatwave at any time during the next 2 summers

Scott Luft [@ScottLuft](https://twitter.com/ScottLuft)

as for Quebec imports making up for shortfalls during what we hope will only be mythical heat waves...

Bruce Sharp [@BSharpEnergy](https://twitter.com/BSharpEnergy)

[@ScottLuft](https://twitter.com/ScottLuft) Q: Have Unreliables caused the [@IESO_Tweets](https://twitter.com/IESO_Tweets) to adopt higher reserve margins? How do they compare with other control areas?

Scott Luft [@ScottLuft](https://twitter.com/ScottLuft)

[@BSharpEnergy](https://twitter.com/BSharpEnergy) [@IESO_Tweets](https://twitter.com/IESO_Tweets) my understanding is the margin requirement set by NERC. ON high due to large size of biggest generators -not vRES
(Note: See <https://twitter.com/ScottLuft/status/844386679943315456> for more conversation about 18MO.)

Arvind Vijh [@arvindvijh](https://twitter.com/arvindvijh)

Toronto-based firm NRStor Inc is using Tesla, salt and flywheels in the #clean energy race. ontario.financialpost.com/m/wp/news/ener...

360 Energy [@360_energy](https://twitter.com/360_energy)

Canada: Ontario's Fair Hydro Plan And Proposed Changes To The Ontario Electricity Support Program (OESP): ow.ly/nS4g30a990Z

WE Speak [@wespeakdotca](https://twitter.com/wespeakdotca)

From W-E Chamber of Commerce - Ontario's Fair Hydro Plan: How Will It Impact Your Business? dlvr.it/NhCvf8 #wespeak #windsor

Conservation:

Lakeland Power [@LakelandPower](#)

#DYK you can get free #energy upgrades for your home w @SaveonEnergyOnt Home Assistance Program? Eligibility: bit.ly/2gEJIWI

<image011.jpg>

Utilities Kingston [@UtilitiesKngstn](#)

Customers reduced #energy use after last year's #PowerfulInsights - we're excited to see this year's results #ygc @SaveonEnergyOnt

<image012.jpg>

GreenSaver [@GoGreenSaver](#)

Our staff are at the @IESO_Tweets EE-novation Day learning about innovative and emerging #energyefficiency solutions to serve you better!

<image013.jpg>

Guelph Hydro [@GuelphHydro](#)

Don't forget to turn off your lights for #EarthHour this Saturday from 8:30-9:30 p.m.

<image014.jpg>

Waterloo North Hydro [@wnhydro](#)

Turn down the lights and turn up the savings #SaveonEnergy #COUPONS ow.ly/H2MA3083hOA

Toronto Hydro [@TorontoHydro](#)

Heating & cooling tip: increase the amount of insulation in your home to keep it warmer in the winter & cooler in the summer. #SaveonEnergy

Waterloo North Hydro [@wnhydro](#)

#DYK It would take approx. 1000 Watts to run a microwave for 1hr and that = 1 kilowatt hour ow.ly/Nwtb306Ud8R

<image015.jpg>

Our Posts/Responses:

IESO

Twitter and LinkedIn

Ontario's IESO [@IESO_Tweets](#)

Nominations open until March 29 for four new members of IESO Stakeholder Advisory Committee <https://t.co/89UB4byRUs>

Save on Energy

Twitter and LinkedIn

Save on Energy @SaveonEnergyOnt

Outshine the competition with energy-efficient upgrades. See how Gears Bike shop made their merchandise stand out <http://bit.ly/2nKBTK8>

Facebook

Here's a question we were asked at our booth at the Ontario Science Centre last week.

Helen from Oakville, asked: "I wasn't aware of what phantom power was, but these smart power bars seem like a great way to help with that. How much do they typically cost?"

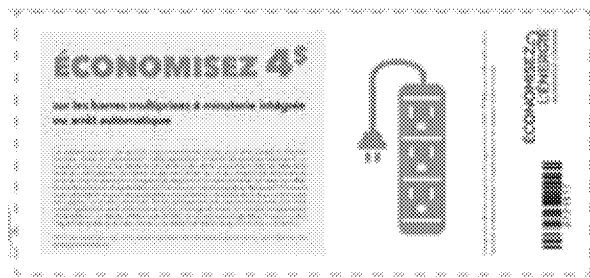
Here's the answer: If you leave your home's devices and appliances plugged in they will continue to consume electricity even when they appear to be off or in sleep mode.

This wasted energy, or "phantom power" could account for 10% of your home's energy consumption...

Fortunately, smart power bars can help. They can prevent phantom power by automatically shutting down the power supplied to devices that are unused or on sleep mode.

For home use, they typically cost between \$25 to \$150. Save on Energy also has you covered with a \$4 coupon for a Smart Power Bar purchase.

<http://bit.ly/2nPVFAJ>



Raphaël Tayou | Digital Media Specialist

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www.saveONenergy.ca | Facebook | Twitter | LinkedIn