

Message

From: Mary Bernard [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=7E3E3E8D7F9345C2B0AAB3E0FD7A79F2-MARY BERNAR]
Sent: 2017-06-16 9:56:03 AM
To: Jordan Penic [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=7d23bcd450594583bb40b447b35485da-Jordan Peni]
CC: Tim Butters [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=51a65d6ed8cf46629b4c4226b8a7033f-Tim Butters]
Subject: FW: CEO Outreach - Comms Strategy
Attachments: CEO - Comms and Outreach Strategy 2017 06 16 TB.docx

As requested.

Mary

From: Tim Butters
Sent: June 16, 2017 9:52 AM
To: Mary Bernard
Subject: RE: CEO Outreach - Comms Strategy

With suggested edits...

Tim

From: Mary Bernard
Sent: June 16, 2017 8:31 AM
To: Jordan Penic
Cc: Tim Butters
Subject: Re: CEO Outreach - Comms Strategy

Tim will update and send you a clean version this am.

Mary

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Jordan Penic
Sent: Friday, June 16, 2017 8:19 AM
To: Mary Bernard
Subject: RE: CEO Outreach - Comms Strategy

Hi Mary,

Would you (or Tim) be able to update the outreach strategy and include the following changes:

- Remove the sections that reference the appointment notice in the G&M
- Include reference to the Energy Council Fall event
- add the Ontario Chamber of Commerce to the stakeholder list and OPG and H1 to the industry meetings

Would it be possible to have a clean version turned around this morning?

Cheers,

Jordan

Jordan Penic | Senior Manager, Communications & Government Affairs

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From: Mary Bernard

Sent: June 09, 2017 4:46 PM

To: Luisa Da Rocha; Nicole Hynum; Tina Oswald; Brian Shields; David Barrett

Cc: Tim Butters; Jordan Penic; Robert Doyle; Chuck Farmer

Subject: CEO Outreach - Comms Strategy

As you know, we have been developing a comms strategy to support Peter Gregg's start date, as well as the priority communications outreach (both internal and external) that will take place in the first days/ weeks/ months of his transition. This document is a bit of an evolution of what was developed in March/ April. Attached is the latest version.

Any feedback you have on these plans is welcome.

Many thanks, and have a good weekend.

Mary