

Message

From: Jordan Penic [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=7D23BCD450594583BB40B447B35485DA-JORDAN PENI]
Sent: 2017-06-16 4:24:54 PM
To: Andrew Dow [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=6268b334c119488b888395bba8b155d9-Andrew Dow]
Subject: FW: CEO Outreach - Comms Strategy
Attachments: CEO - Comms and Outreach Strategy 2017 06 16.docx

From: Jordan Penic
Sent: June 16, 2017 12:57 PM
To: Mary Bernard; Luisa Da Rocha; Nicole Hynum; Tina Oswald; Brian Shields; David Barrett
Cc: Tim Butters; Robert Doyle; Chuck Farmer
Subject: RE: CEO Outreach - Comms Strategy

Hello,

Thank you everyone for the additional feedback on the CEO Outreach Comms strategy. The final version is attached.

Cheers,

Jordan

From: Mary Bernard
Sent: June 09, 2017 4:46 PM
To: Luisa Da Rocha; Nicole Hynum; Tina Oswald; Brian Shields; David Barrett
Cc: Tim Butters; Jordan Penic; Robert Doyle; Chuck Farmer
Subject: CEO Outreach - Comms Strategy

As you know, we have been developing a comms strategy to support Peter Gregg's start date, as well as the priority communications outreach (both internal and external) that will take place in the first days/ weeks/ months of his transition. This document is a bit of an evolution of what was developed in March/ April. Attached is the latest version.

Any feedback you have on these plans is welcome.

Many thanks, and have a good weekend.

Mary