

Message

Sent: 2017-06-26 9:07:12 AM
To: Mary Bernard [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=7e3e3e8d7f9345c2b0aab3e0fd7a79f2-Mary Bernar]
Subject: RE: Update -- June 23-17

Hi Mary,

From: Mary Bernard
Sent: June 23, 2017 4:05 PM
To: Chuck Farmer
Cc: Jordan Penic
Subject: Update -- June 23-17

Here is my update. Please let me know if you have any questions.

Project/Issue	Status	Other Comments
Media relations	We declined the Toronto Star paid editorial opportunity for an insert at the end of July. Similar situation as last time – only other sponsor he had was OPG this time, and conservation were not enthusiastic about inserting an ad.	We've one media inquiry over the past two weeks: Karen Howlett followed up with a question on what is the difference between COD and MCOD. We haven't seen a story from her on her inquiries yet.
	News release on 18-Month Outlook sent June 22.	
	Updated media process document is with Jordan.	Brian included a link to the National Post story in the article on the Hub about National Aboriginal Day.
	Will coordinate media visits to control room once dates have been landed – likely August – for Martin Regg Cohn and Justin Giovanetti.	He also posted (today) an item on the carousel about the CTV News story about the solar eclipse.
Upcoming speaking engagements	We have no listed speaking engagements coming up in the next two weeks.	John is arranging logistics and speakers for the Chinese foreign delegation.
	The next event we are coordinating is a visit from a Chinese foreign delegation on July 10.	Had a call this week on AMO energy panel – have been asked to share draft deck by July 17, final deck by Aug. 1. Not sure research we

		intend to include will be available by then. Tim will develop deck for Terry with Luisa and Vicki. Booth for AMO has been arranged.
Annual report	June reviewed merged letters this week to give final okay for distribution. Sent distribution list for First Nation and Metis communities and revised AR letter to June to coordinate distribution for these groups as well.	Will create list of follow-up municipalities with Luisa, other stakeholders with Rob, MPPs with David.
Chapter in energy-efficiency book	Jane sent to SMEs before leaving on vacation. I am following up and incorporating revisions from SMEs on various pieces of the chapter. Once done, will send to Jordan and Chuck for review. Am waiting on info on gas piece from Miriam.	Draft bio for book has been sent to Terry for his review on his return from vacation. Will advise ministry shortly before we send it to them for review. Am also planning to send to OEB when it goes to the ministry in July.
Sponsorships	AMO sponsorship invoice sent to A/P WIRE – Women in Renewable Energy – confirmed this week that we would commit to \$5K for two years (to join the Gigawatt Club). We have declined APPRO for a sponsorship. Updated draft of sponsorship guidelines with Jordan for review.	Reviewing two new requests for sponsorship – one for Toronto Wolfpack RLFC (rugby) team – sent by blanket email. Not appropriate as per guidelines, but flagging for marketing in case any interest. Second one is for Economic Developers Association of Canada Conference 2017 – sent to Luisa for input.
Business plan	Developed outline for business plan for week of June 12 – but it has been deferred for four weeks since there are too many known unknowns at this time.	Jordan and I had a call with Lia and Rayhan to determine new timeline – aiming for outline for July 20 ELT meeting and draft to be completed after that. To be uploaded for board August 9. Timing will be tight and I will need to delegate writing as I will be on vacation after July 21.

Tim:

- Regional forums -- Developing comms plan in collaboration with Andrew and Luisa
- Funds – Developing comms plan to support rollout of funds activities for 2017/ 2018 – meeting with Michael Classens next week
- Response letters on Nation Rise Wind Farm and to OFA re FIT solar contract with disputed soil studies

- Evaluating sponsorships
- AMO Presentation Deck – meeting with Luisa next week
- Any further comms required on Regulation Services RFP – checking in with Chantelle

Jane:

- On vacation this week and next week
- Chapter in energy efficiency book (update provided above)
- SME comms plan – still waiting to get Sorana’s feedback (meeting on June 16 cancelled)
- Business unit outreach with PLIRRA

John:

- Coordinating the July 10 meeting with Chinese delegation
- Business unit outreach with conservation directors and managers
- Developing a proposal for the 2018 IESO Calendar – met this week to provide more time to develop
- Number of requests for generation cost information for Darren Byers (he asked for this for when he goes to ELT with the generation cost disclosure for review).

Kate:

- Business unit outreach with M&SO
- Plan for student outreach on behalf of M&SO –building relationships with universities – tours, speaking engagements, potential stories in university publications
- Refresh of the 18-month outlook for the Dec. report – will involve finding out how people are using the report
- Website content to reflect legislation on Fair Hydro Plan and how it affects IESO
- Comms plan for energy storage projects – initially to address request for involvement in battery storage media event in Sault Ste. Marie July 19
- Finalizing RVOR – in final stages of review

Mary Bernard | Manager, Media Relations and Editorial Services

Independent Electricity System Operator (IESO) | T: (416) 969-6084

120 Adelaide Street West, Suite 1600, Toronto, ON M5H 1T1

Web: www.ieso.ca | Twitter: [IESO_Tweets](https://twitter.com/IESO_Tweets) | LinkedIn: [IESO](https://www.linkedin.com/company/ieso)

Conservation: www.saveONenergy.ca | Twitter: [saveONenergyOnt](https://twitter.com/saveONenergyOnt) | LinkedIn: [saveONenergy](https://www.linkedin.com/company/saveONenergy)