

Message

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Sent: 2017-07-23 1:59:13 PM
To: Ann Walker [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=3a9c7b64d3e1458aa3f3b5e081c3c08a-Ann Walker]
Subject: Market Renewal KMs and QAs March 13 2017.docx
Attachments: Market Renewal KMs and QAs March 13 2017.docx

Hi Ann,

Here is the messaging we've used for interviews and some stakeholder meetings in the past. They are a bit out of date now, but should give you a sense of how we've been characterizing the initiative.

Cheers,

Jordan