

Message

From: Ann Walker [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=3A9C7B64D3E1458AA3F3B5E081C3C08A-ANN WALKER]
Sent: 2017-09-08 3:54:40 PM
To: Jordan Penic [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=7d23bcd450594583bb40b447b35485da-Jordan Peni]
Subject: Summary - MR for Peter
Attachments: Internal MR QAs.v2.revised.docx; Key messages.revised.docx; Key Messages and QAs.docx

Jordan, hi,

For Peter, by end of business Tuesday (is my goal), you should be able to send Peter a package with:

- A cover note
- Elevator pitch
- External Qs&As
- The final of JoAnne's APPrO article
- Key messages
- Internal Qs&As

Only Ryan has weighed in on the external Qs&As. I haven't incorporated his changes into the 'final' document yet. [http://intranet/collaboration/Projects/MRP/Document%20Library/External%20MR FAQs%20 v4.docx](http://intranet/collaboration/Projects/MRP/Document%20Library/External%20MR%20FAQs%20v4.docx) (You and Chuck have access to the MR SharePoint site now.)

On the key messages - I took the original key messages and made some very minor changes. I've attached the original and revised document. If I had a bit more time, I would like to put more thought to this. (I saw other key messages in other documents too.)

With respect to the internal Qs&As, I had some problems with how they were presented. Both the Qs and As were REALLY long. So much so that I added some summary bullet points. They were also in no particular order (so if you are doing a phone media interview, well ... you're in trouble.) Some of the answers don't match the questions and some of the questions aren't really in a form that someone would ask. E.g., I had to look up what "technologically agnostic" meant ☺.

The internal Qs&As are not as far along as I would like. It was also a long document already and I added a few questions. This is the only document that I'm concerned about its completion in a timely manner.

The original internal Qs&As are in with the key messages in that document. I've attached my revised document.

(Please tell me when or if I include you too much on this – or anything else. I'm good with the "you handle it" direction too ☺)

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