

Message

From: Trisha Hickson [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=TRISHA HICKSONBC2]
Sent: 2017-03-06 10:54:38 AM
To: Kimberly Veeneman [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Veenemak]
Subject: FW: Festival Hydro Recognition Breakfast
Attachments: FH - Agenda - Recognition Breakfast 2017.pdf

FYI

From: Rouselle Gratela
Sent: March 03, 2017 2:22 PM
To: Trisha Hickson
Subject: FW: Festival Hydro Recognition Breakfast

Hi Trisha,

Please see below confirmation of event details from Festival Hydro.

The number of attendees will actually be around 100-120. There will be a press release sent out, which will be shared with us when it's done. Also attached is the agenda.

Mary has provided some additional details on the presentation of awards (MPPs will be present). Can you confirm these arrangements are okay with Terry?

Let me know if you need more info.

Thanks,
Rouselle

From: Mary Steel [<mailto:msteel@festivalhydro.com>]
Sent: March 03, 2017 10:37 AM
To: Rouselle Gratela
Subject: RE: Festival Hydro Recognition Breakfast

Hi Rouselle,

We typically have between 100-120 guests. We won't have final numbers for this year until a couple of days before the event. We send out a media release and usually a photographer from the local paper will drop in. If not we also have a photographer at the event to take photos of each of the award winners and recognized program participants with the local MPP's in attendance. We also take a group photo of the excellence award winners with the MPP's. We would like to invite Terry to be in these photos as well this year. Following the event we send a photo to each organization for their own use in company newsletters, etc. From the agenda you will see that the presentations take about 30 minutes, so the MPP's and Terry would be at the front for that duration to congratulate recipients and be in the photos with them.

Please confirm whether this arrangement is suitable to Terry so that I know how to introduce the presentation portion of the agenda. Also if you could provide a bio that you would like me to use when introducing Terry that would be perfect. Thanks Rouselle

Best regards, Mary

Mary Steel BSc.Eng.

Energy Conservation Specialist

Phone: (519) 271-4703 ext 243

Mobile: (519) 276-7536

Fax: (519) 271-7204

msteel@festivalhydro.com

Festival Hydro

P.O. Box 397

187 Erie Street

Stratford ON

N5A 6T5

www.festivalhydro.com

From: Rouselle Gratela [<mailto:Rouselle.Gratela@ieso.ca>]

Sent: Thursday, March 2, 2017 9:00 AM

To: Mary Steel

Subject: RE: Festival Hydro Recognition Breakfast

Good morning Mary,

We are starting to work with Terry to prepare for your recognition breakfast, and need to follow up with you on the details below:

- Agenda: is there an agenda you can share that outlines timing and speakers?
- Number of customers anticipated to attend
- Media: will there be a media presence, and is there a press release?

Thanks very much,

Rouselle

Rouselle Gratela | Business Manager, LDCs

Independent Electricity System Operator (IESO) | T: (416) 969-6363 | C: (416) 917-9084

rouselle.gratela@ieso.ca

120 Adelaide Street West, Suite 1600, Toronto, ON M5H 1T1

Web: www.ieso.ca | Twitter: [IESO_Tweets](#) | LinkedIn: [IESO](#)

Conservation: www.saveONenergy.ca | Twitter: [saveONenergyOnt](#) | LinkedIn: [saveONenergy](#)

From: Mary Steel [<mailto:msteel@festivalhydro.com>]

Sent: February 03, 2017 1:09 PM

To: Rouselle Gratela

Subject: RE: Festival Hydro Recognition Breakfast

Thanks Rouselle, this is helpful detail. The talking points planned around the continued importance of conservation will be appropriate for our audience.

Best regards, Mary

Mary Steel BSc.Eng.

Energy Conservation Specialist

Phone: (519) 271-4703 ext 243

Mobile: (519) 276-7536

Fax: (519) 271-7204

msteel@festivalhydro.com



P.O. Box 397
187 Erie Street
Stratford ON
N5A 6T5
www.festivalhydro.com

From: Rouselle Gratela [<mailto:Rouselle.Gratela@ieso.ca>]
Sent: Friday, February 3, 2017 12:09 PM
To: Mary Steel
Subject: RE: Festival Hydro Recognition Breakfast

Hi Mary,

Terry is confirmed to attend this event to present you with your 2011-14 Target Champion Award (see attached original letter) as well as provide some remarks on CFF. Below are some of the key points Terry could cover both around your past success, and on CFF. Let me know your thoughts.

- **2011-14 framework success:**
 - Achievement 45.6 GWh in energy savings, 156% of its target energy savings target (45.6 GWh) and 86% of its demand target (5.3 MW), based on the projects implemented by your customers.
- **Continued importance of conservation and CFF:**
 - Conservation continues to be an important focus for Ontario in the next 4 years.
 - The goal of the CFF is a total reduction of 8.7 TWh of electricity consumption in Ontario by December 31, 2020
 - 1.7 TWh to be achieved through conservation projects with transmission-connected customers
 - 7 TWh from conservation programs delivered by LDCs to residential and business customers across the province.
 - In 2015 alone, Ontarians achieved 1.3 terawatt hours (TWh) of energy savings, representing 15% of the CFF target.
 - This is the equivalent of powering 142,000 homes for one year.
 - These savings were delivered at a cost of under four cents per kilowatt-hour, providing the most cost-effective resource to meet the province's long-term energy needs, as well as opportunities for consumers to take advantage of the many benefits of energy efficiency.
 - Of the 1.3 TWh, business programs achieved almost 80% of the energy savings. There were more than 13,000 projects taken on through the Retrofit Program. Conservation continues to be a cost-effective and reliable resource. For each dollar invested in energy efficiency, about two dollars are saved in avoided generation.

Thanks,
Rouselle

From: Mary Steel [<mailto:msteel@festivalhydro.com>]
Sent: February 03, 2017 11:17 AM
To: Rouselle Gratela
Subject: RE: Festival Hydro Recognition Breakfast

Hi Rouselle,

I want to provide an update to our management team with details on Terry's attendance at this event and also on the award to be presented. I looked in my email archives, but I think we have only discussed this verbally. Can you please send along specifics about the award so that I pass along the correct information? Thanks Rouselle

Best regards, Mary

Mary Steel BSc.Eng.

Energy Conservation Specialist

Phone: (519) 271-4703 ext 243

Mobile: (519) 276-7536

Fax: (519) 271-7204 msteel@festivalhydro.com



P.O. Box 397

187 Erie Street

Stratford ON

N5A 6T5

www.festivalhydro.com

From: Rouselle Gratela [<mailto:Rouselle.Gratela@ieso.ca>]

Sent: Wednesday, February 1, 2017 3:09 PM

To: Mary Steel

Subject: RE: Festival Hydro Recognition Breakfast

Makes perfect sense, thanks for confirming Mary. Reason I was asking is because a number of LDCs have had us either speak to ICI or provide support in developing some materials, and wanted to see if you needed our assistance.

Thanks again,
Rouselle

From: Mary Steel [<mailto:msteel@festivalhydro.com>]

Sent: February 01, 2017 2:00 PM

To: Rouselle Gratela

Subject: RE: Festival Hydro Recognition Breakfast

Hi Rouselle,

We will not discuss ICI at this event as it only affects about 15 of our customers. We have sent out an email already to those customers we expect to be eligible explaining the initiative and providing the timeline. That email has already generated a lot of interest and questions. I expect to be spending more time on the issue between now and the middle of June.

Best regards, Mary

Mary Steel BSc.Eng.

Energy Conservation Specialist

Phone: (519) 271-4703 ext 243

Mobile: (519) 276-7536

Fax: (519) 271-7204 msteel@festivalhydro.com



P.O. Box 397

187 Erie Street

Stratford ON

N5A 6T5

www.festivalhydro.com

From: Rouselle Gratela [<mailto:Rouselle.Gratela@ieso.ca>]
Sent: Wednesday, February 1, 2017 1:55 PM
To: Mary Steel
Subject: RE: Festival Hydro Recognition Breakfast

Hi Mary,

Thanks very much for including us on the agenda, we are really looking forward to it.

I will confirm key speaking points, and who exactly will be attending from IESO shortly.

Were you also planning on discussing ICI?

Thanks,
Rouselle

From: Mary Steel [<mailto:msteel@festivalhydro.com>]
Sent: February 01, 2017 1:44 PM
To: Rouselle Gratela
Subject: Festival Hydro Recognition Breakfast

Hi Rouselle,

Per our conversation this morning I am emailing you more information about our annual Recognition Breakfast event. As discussed at this event we host our business account customers (industrial, municipal, institutional, commercial, etc.). We recognize their participation and outstanding achievements in Save on Energy programs.

We would be pleased to have Terry Young join us to make the award presentation as suggested. Our only request would be that Terry's comments put minimal attention on the results of the past framework as we did talk about that at last year's event. It would be beneficial for our customers if he could share his thoughts on the CFF framework and the continued importance of their conservation efforts.

Arden Park Hotel
552 Ontario St
Stratford ON

Wednesday, March 15, 2017

7:45 – 10:00 am

I will arrange a place to meet at the Arden Park following the event for discussions with Terry.

Please send the names of all IESO representatives that will attend so I can include them on our official invitation distribution list. Thanks Rouselle

Best regards, Mary

Mary Steel BSc.Eng.

Energy Conservation Specialist

Phone: (519) 271-4703 ext 243

Mobile: (519) 276-7536

Fax: (519) 271-7204

msteel@festivalhydro.com

Festival Hydro

P.O. Box 397

187 Erie Street

Stratford ON

N5A 6T5

www.festivalhydro.com

This e-mail message and any files transmitted with it are intended only for the named recipient(s) above and may contain information that is privileged, confidential and/or exempt from disclosure under applicable law. If you are not the intended recipient(s), any dissemination, distribution or copying of this e-mail message or any files transmitted with it is strictly prohibited. If you have received this message in error, or are not the named recipient(s), please notify the sender immediately and delete this e-mail message.