

Message

From: Martine Holmsen [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=C017FDDEC95F498599A38870C9C3D7F5-MARTINE HOL]
Sent: 2017-04-04 5:16:51 PM
To: Alexandra Campbell [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c1277e2d9ffd4c598e3819f291200a35-Alexandra C]; Terry Young [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=872fa3f6e61a48709b11458c0c3b6ca6-Terry Young]
Subject: FW: Annotations
Attachments: IESO_GreenBank Design notations.pdf

Here is the annotated deck. I'll read it tonight for any last minute tweaks. Let me know if you had any thoughts.

-----Original Message-----

From: Darrell Corriveau [mailto:dcorriveau@q30design.com]
Sent: April 04, 2017 5:02 PM
To: Martine Holmsen
Cc: Karina Vigil; pscott@q30design.com; K Andrews
Subject: Re: Annotations

Hi Martine,
Attached is the annotated document. Let me know of any changes before I print out the copies in the morning.

D.

On Tue, Apr 4, 2017 at 3:15 PM, Martine Holmsen <martine.holmsen@ieso.ca> wrote:

> 1. Image: Image will be customized to reflect green on mandate –
> reduce the number of apartment buildings and insert homes, incorporate
> a flag or other element to reflect Ontario, eliminate hot air balloon
>
> 2. Provincial Program – to discuss whether this should also include
> local programs (and rename)
>
> 3. Tips for Renters – this page contains behaviours and programs that
> are of direct interest to rental consumers.
>
> 4. Simple solutions – tested very strongly as being immediately
> understood
>
> 5. Carbon Footprint – seeking advice on options to test.
>
> 6. Comment on body copy – seeking advice on key messaging –
> particularly around energy costs. Current text is placeholder text
> based on April 3 feedback from Working Group
>
> 7. Green Ontario Fund – Opportunity to add more descriptors here.
>
> 8. Icons (on results page) Facilitate better understanding about each
> program and will help user sort through their options.
>
> 9. (Darrell – can you change the Low-Income to “Income-Based Programs”
> – I have changed my mind) Then can you add this note. (Changes from
> Low-Income based on April 4 feedback from MoECC)
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>
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