

Message

From: Kimberly Veeneman [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=6DAD76EE6723486C8BF97EC2552A4C8C-KIMBERLY VE]
Sent: 2017-04-25 8:48:04 AM
To: Kathi Whiston [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=17fed90e78204376b18a1a8db523e9d2-Kathi Whist]
Subject: FW: Save on Energy Marketing: Meeting Materials
Attachments: April 2017 SOE 2016 results and 2017 plans.pdf; April 2017 SOE brand marketing.pdf; Save on energy

What did I tell you??

Can you please print all this material for Terry?

The name of the meeting is: IESO research/marketing update
Time of the meeting is: 4-5pm
Location is: Comm BR

Thanks very much

From: Jordan Penic
Sent: April 25, 2017 8:27 AM
To: Terry Young
Cc: Kimberly Veeneman; Alexandra Campbell
Subject: FW: Save on Energy Marketing: Meeting Materials

Terry – here are the briefing materials for this afternoon’s meeting. The original meeting request is attached so you can see what was asked for.

From: Jordan Penic
Sent: April 25, 2017 8:13 AM
To: Rachel.Barbaro@ontario.ca
Subject: Save on Energy Marketing: Meeting Materials

Good morning Rachel,

Here are a couple documents that we’ll walk through at this afternoon’s briefing. One presentation provides an overview of the Save on Energy brand strategy and the culmination of that into a 2016 campaign. The second deck provides the research that demonstrates the success of the 2016 marketing efforts and the plans for 2017.

See you at 4:00.

Regards,

Jordan

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