



THE 2017 POLLUTION PROBE ANNUAL GALA

FAIRMONT ROYAL YORK, TORONTO // NOV. 21, 2017

SPONSORSHIP OPPORTUNITIES





ANNOUNCING THE 2017 POLLUTION PROBE ANNUAL GALA

Pollution Probe's annual gala is the premier networking event of the year for environmental professionals.

No other celebration of this kind brings together senior leaders from such a diverse array of industry sectors, government departments and civil society organizations. It is an event not to be missed.



Evening at a Glance

When: Tuesday, November 21, 2017

Where: Fairmont Royal York
Concert Hall
100 Front Street West
Toronto, Ontario

What: TBD Daytime Event

5:30 pm Networking Reception
and Exhibitors' Showroom

7:00 pm Dinner and Silent Auction

8:30 pm Award Presentation
and Keynote Address

9:30 pm Closing



Networking Reception and Exhibitors' Showroom

The Gala evening opens with a networking reception during which guests are invited to visit the Exhibitors' Showroom. Widely regarded as a highlight of the evening, this interactive exhibition space offers Platinum and Gold sponsors the opportunity to showcase their innovative products, services and technologies to an engaged audience of hundreds of environmental professionals and sustainability business leaders. Sponsors may also donate space to projects or organisations close to their hearts.



Gala Dinner

The evening continues with the Gala Dinner, which is designed to allow guests time to network with leaders from business, government and civil society who are the key influencers and decision makers within the climate and sustainability conversation. We pride ourselves on making this experience all about the 500 incredible people in the room.

The dinner will feature influential speakers and the presentation of the annual Pollution Probe Award. This annual networking event is an essential relationship building opportunity for established and emerging leaders alike.

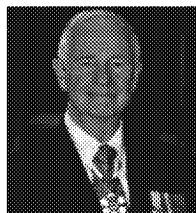


Pollution Probe Award

The Pollution Probe Award celebrates extraordinary achievement by individuals or organizations working toward positive, tangible environmental change and exemplifying in their work the values espoused by Pollution Probe.

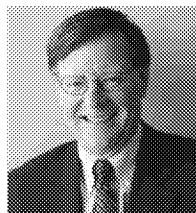
2016 – Generation Now

Youth Innovators Nivatha Balendra and Eden Full Goh



2011 – Catalysts of Innovation

His Excellency the Right Honourable David Johnston, Governor General of Canada



2012 – Leaders in Learning

Renowned author, journalist and columnist Jeffrey Simpson



2013 – Come Together

Astronaut and former Commander of the International Space Station Colonel Chris Hadfield



2014 – Future Builders

Dokis First Nation, represented by Chief Denise Restoule



2015 – Committed To Communities

Medicine Hat, represented by Jaime Rogers, Manager, Medicine Hat Community Housing Society



Sponsorship Opportunities

We invite you to support Pollution Probe by being part of our 2017 Annual Gala.

The following pages outline the many opportunities for benefits and recognition through sponsorship, table and ticket purchases, and the donation of silent auction items.

If the needs of your organization are not represented here, please contact us – we are happy to discuss custom options.

Platinum Sponsor

One Available

Financial Commitment: \$50,000

At the Event

- **Special branding rights at the evening Gala Dinner**
- Two tables of ten at the Gala Dinner, priority placement
- Invitation for one senior representative plus two youth delegates to attend the daytime event
- Opportunity to exhibit in Exhibitors' Showcase with priority positioning
- Invitation for your guests to attend the Networking Reception and Exhibitors' Showcase
- Top logo placement on all applicable signage
- Top logo placement in dinner programme distributed to all guests
- Special thanks by Gala emcee
- Opportunity to profile innovative initiatives during Networking Reception: up to 10 individual slides rotated consecutively
- Logo rotating on screens throughout evening

Pre/Post Event Recognition

- Top logo placement in event email invitations and reminders
- Top logo placement on Gala web page on Pollution Probe's website
- Acknowledgement and mentions on Pollution Probe social media channels
- Acknowledgement in Thank You ad placed in print media
- Acknowledgement in Pollution Probe's newsletter and Annual Report
- Top logo placement in 2018 Gala Sponsorship Prospectus

Gold Sponsor

Eight Available

Financial Commitment: \$25,000

At the Event

- One table of ten at Gala Dinner, priority placement
- Invitation for one senior representative plus one youth delegate to attend the daytime event
- Opportunity to exhibit in Exhibitors' Showcase
- Invitation for your guests to attend the Networking Reception and Exhibitors' Showcase
- Logo on all applicable signage
- Logo placement in dinner programme distributed to all guests
- Special thanks by Gala emcee
- Opportunity to profile community initiatives during Networking Reception: up to 7 individual slides rotated consecutively
- Logo rotating on screens throughout evening

Pre/Post Event Recognition

- Logo in event email invitations and reminders
- Logo on Gala web page on Pollution Probe's website
- Acknowledgement and mentions on Pollution Probe social media channels
- Acknowledgement in Thank You ad placed in print media
- Acknowledgement in Pollution Probe's newsletter and Annual Report
- Logo in 2018 Gala Sponsorship Prospectus

Silver Sponsor

Financial Commitment: \$10,000

At the Event

- One table of ten at Gala Dinner, preferred placement
- Invitation for your guests to attend the Networking Reception and Exhibitors' Showcase
- Logo on all applicable signage
- Logo placement in dinner programme distributed to all guests
- Special thanks by Gala emcee
- Opportunity to profile innovative initiatives during Networking Reception: up to 5 individual slides rotated consecutively
- Logo rotating on screens throughout evening

Pre/Post Event Recognition

- Logo in event email invitations and reminders
- Logo on Gala web page on Pollution Probe's website
- Acknowledgement and mentions on Pollution Probe social media channels
- Acknowledgement in Thank You ad placed in print media
- Acknowledgement in Pollution Probe's newsletter and Annual Report
- Logo in 2018 Gala Sponsorship Prospectus

Tables

Financial Commitment: \$6,000

At the Event

- One table of ten at Gala Dinner
- Invitation for your guests to attend the Networking Reception and Exhibitor's Showcase
- Company name in dinner programme distributed to all guests
- Company name on table sign

Individual Tickets

Financial Commitment: \$500

At the Event

- One seat at mixed table at Gala Dinner
- Invitation to attend the Networking Reception and Exhibitors' Showcase

Youth Tables

Three Available

Financial Commitment: \$6,000

At the Event

- Supports one table of ten youth to attend the Gala Dinner
- Invitation for sponsored youth to attend the Networking Reception and Exhibitor's Showcase
- Company name in dinner programme distributed to all guests
- Special thanks by Gala emcee
- Company name on table sign



Silent Auction

One of the highlights of the Gala will be our popular silent auction. Items donated in the past have included sports tickets, golf foursomes, autographed memorabilia, home electronics, spa services, vacation packages and opportunities for unique experiences.

Recognition and benefits for auction donors:

- Company name listed in dinner programme insert
- Company name and donated prize featured on auction table

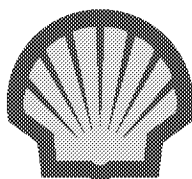
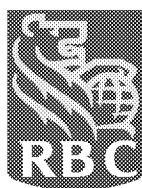
Thank You to Our 2016 Sponsors

PRESENTING SPONSOR



Innovation at work

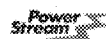
GOLD SPONSORS



FRIEND SPONSORS



Utilities Coming Together



Contact us

We look forward to including you and your organization as a supporter of the 2017 Pollution Probe Annual Gala.

For more information, please contact:
gala@pollutionprobe.org or
(416) 926-1907 x234



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