

Message

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Sent: 2017-04-24 4:53:38 PM
To: mabel.fulford@icf.com
Subject: FW: Meeting Minutes for Exec Meeting on April 5, 2017

Hi Mabel - which 3 YPE execs are leaving?

-----Original Message-----

From: GHARIB Lyla -FIN & C CTRL [mailto:lyla.gharib@opg.com]
Sent: April 24, 2017 4:35 PM
To: 'Fulford, Mabel'; 'mabel.fulford@gmail.com'; Ali Golriz; 'andy.tam@navigant.com'; Angela Wojtyla (angela.wojtyla@gmail.com); basel.jarrad (basel.jarrad@gmail.com); Corinna Bellomo; HAPESTEGUYREUX (HAPESTEGUYREUX@mccarthy.ca); Ian Chow (ian@londoneconomics.com); lyla.gharib (lyla.gharib@gmail.com); GHARIB Lyla -FIN & C CTRL; 'mabel.fulford@gmail.com'; McQuaid, Sean (smcquaid@cppib.com); Mike Risavy (Mike.Risavy@mp.ca); Reena Goyal; 'Santiago.bueno@northlandpower.ca'; shankar.hemanth (shankar.hemanth@gmail.com); Tarasiewicz, Andrew (atarasiewicz@kpmg.ca); Vellone, John (JVellone@blg.com)
Subject: Meeting Minutes for Exec Meeting on April 5, 2017

Hey All,

Sorry for the late meeting minutes, but attached are the meeting minutes from April 5th. If you have any questions let me know.

Thanks,
Lyla

YPE Meeting April 5th

Heloise Provided An Update on the Event:

- * Event will be held on May 31st at McCarthy's and they have agreed to sponsor \$1700 for the event. (Confirmed after April meeting)
- * Speakers will be George Vegh and Guy Holburn. The event will feature a discussion/ conversation about the fair hydro plan to be implemented in Ontario (Both speakers were confirmed after April meeting).
- * There was discussion on how much time is sufficient to promote this event. General consensus was 1 month should be sufficient and any longer would be too much.
- * Early bird pricing was discussed as an option to increase our numbers at this event. Early bird prices to be available for the 1st 2 weeks out of the 1 month lead time.
- * Add 1 more reminder email vs usual (4 vs 3). Reminder emails to be sent 1 month before, 2 weeks before (just before the early bird pricing expires), 1 week before, and 1 few days before.
- * Room can fit approx. 100 people. Would be more comfortable to have around 50 -80 people to attend event. Expect high attendance for this event.
- * Talked about doing a before/ after vote to see if the audience perspective changed after the event.
- * Action for all: At the next YPE meeting, Heloise will be asking for input on the questions to be asked to George/ Guy.
- * Action: Heloise to finalise if Guy can attend and put together marketing materials for event

Opinion Piece on Fair Hydro Plan

- * In discussing the upcoming event a questions was brought up as to whether or not YPE should take a "stance" or prepare a perspective on the proposed Fair Hydro Plan.
- * In the past this hasn't been done before and there was a concern as to whether or not an organization like YPE should get involved in the politics of the electricity sector. (And implications for members of the exec in our jobs) The benefit though could be a potential marketing for YPE. This is an ideal topic if we want to try this, because it is based on future generations paying for current power use.
- * This then turned into an internal exec debate about the plan where some voiced concern that they had not formed an opinion of the plan yet. It was then decided to continue this discussion after the event and decide if YPE wants to put together a perspective piece.
- * For now we will plan as if we will be writing an article, and aim to gather input from audience that would enable us to position the article as 'the audience' or 'our members' expressed XYZ views, rather than YPE organizational or personal opinions. Will make the final decision after event, to see if there is a position/format we are comfortable standing behind.

Discussion Around Survey at Next Event:

- * Decided to have it online before the event and provide paper copy at the event, or bring in some ipads so people can fill it in online at the event

- * Will have a raffle at next event to entice people to fill out the survey (prize will be powergrid game)
- * A suggestion was made to see if it could be included on eventbrite.
- * Action: Lyla to put together a draft survey for the next meeting.

Plug n Drive Event

- * Ian currently working with Plug N Drive Owner (Cara) to organize a presentation & test drive event
 - * There is difficulty in where to hold this event as sufficient driving space is needed and the downtown core during rush hour may not be ideal
 - * Plug n Drive has a facility opening on April 20th at Dufferin & Finch. There was discussion around whether we could set up a bus between downtown and their facility in order to get people. We would need to look into the cost to do this and if it may be beneficial to hold the event on the weekend vs during the week during rush hour
 - * As well in order to market the event, we would like to know which cars can be test driven.
 - * It was mentioned that it may be beneficial to head up to their facility after it opens to see logistically how the event would run.
- Action: Ian (and others if interested) to determine 1) type of cars for the event 2) required length of presentation & test drive to determine if weekday evening is a possibility 3) Can drinks be served at their facility? Is there any liability issue with this? Is there a bar close by that we can go to afterwards?

Summer Patio Mixer (POSTPONED TO NEXT MEETING)

- * Request volunteer to organize this (or postpone until next meeting)

Powergrid games night (POSTPONED TO NEXT MEETING)

- * Update from Ali, if relevant

Non-profit Debate

- * It was discussed briefly whether remaining a non-profit entity is beneficial to YPE
- * Some of the pros and cons were brought up.
- * Action: Mabel, Ali, Santiago, Heloise to meet to discuss taxes/ corporate structure/ treasurer role

New Execs?

- * 3 people are leaving the exec team and it was decided to refill those positions. Plan is to post for new execs in the next event invite and to make an announcement at the next event. We'll use same interview process & the questions as last recruiting cycle.

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