

Message

From: Jordan Penic [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=7D23BCD450594583BB40B447B35485DA-JORDAN PENI]
Sent: 2017-07-12 10:16:41 AM
To: Terry Young [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=872fa3f6e61a48709b11458c0c3b6ca6-Terry Young]
Subject: FW: CEO Outreach Communications Plan
Attachments: CEO - Comms and Outreach Strategy 2017 06 16.docx

Per your request yesterday, here is the CEO outreach plan that went to Peter.

From: Chuck Farmer
Sent: June 19, 2017 1:34 PM
To: Peter Gregg
Cc: Lorraine Turnevicius; Jordan Penic; Terry Young
Subject: CEO Outreach Communications Plan

Peter, welcome aboard. Attached is an Outreach Communications Plan that seeks to introduce you to the organization and the sector and start to develop some key relationships. It outlines activities for the next two weeks primarily targeted at Staff and our Stakeholder audiences. For the longer term we are lining up speaking opportunities and suggesting some meetings with key stakeholders and sector participants.

We have also developed a plan to facilitate the Listening Meetings that we would like to review with you once you return from your vacation.

I look forward to discussing these plans with you when you get some time.

Regards

Chuck Farmer | Director, Stakeholder & Public Affairs

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