

Message

From: Anthy Lovachis [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=42A8BB25D4B341B6AA9C16B1DDBC0790-ANTHY LOVAC]
Sent: 2018-02-15 4:36:56 PM
To: Kate Longmoore [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c7edab7b7ff941b79736d9f0bcff3464-Kate Longmo]
Subject: RE: Binders

Do we have overall key messages/position where I can pull from easily? Sorry to bug you!

From: Kate Longmoore
Sent: February 15, 2018 4:28 PM
To: Anthy Lovachis
Subject: Re: Binders

Yes, sorry. Just got a call from Logan's daycare.

On Feb 15, 2018, at 4:20 PM, Anthy Lovachis <Anthy.Lovachis@ieso.ca> wrote:

Have you left? Do you want me to make the changes below?

From: Jordan Penic
Sent: February 15, 2018 3:43 PM
To: Kate Longmoore
Cc: Anthy Lovachis
Subject: RE: Binders

Hi,

I think they look good and agree with your approach re: the communications risks document. A couple considerations: can you make sure that our heading is included on the Q&A and include our overall key messages/position up front? I think it's important to have that up front and easily accessible – something that if we're in a bind, Kim or Peter can always refer back to and pick up on the overall messages that we want to deliver. I also like what the Ministry did with their Q&A document by including a table of contents to easily find the question or topic of questions within the multiple pages of their Q&A. We should consider that in the next iteration (next week).

How are we getting these binders to Peter and Kim?

-Jordan

From: Kate Longmoore
Sent: February 15, 2018 3:19 PM
To: Jordan Penic
Cc: Anthy Lovachis
Subject: Binders

Hi Jordan,

Anthy and I have finalized the binder material for Chapter 2. You can review the materials here: \\aspen\org\CCR\SCOPA Binders\Chapter 2_FHP.

The “Additional” folder contains items suggested for Communications’ master binder only.

Regarding the “Communications Risks” document circulated yesterday, since there will be a number of changes to those messages stemming from the management responses to the AG audit findings, I’d like to hold off from adding it to the binder until those are finalized. Are you okay with that approach?

Kate

Kate Longmoore | Communications Advisor

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