

Message

From: Jordan Penic [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=PENICJ]
Sent: 2017-03-07 8:21:57 AM
To: Bruce Campbell [/O=IMO/OU=MSX1/cn=Recipients/cn=Bruce Campbell]
Subject: RE: Media Outreach
Attachments: Considerations Around Contract Extensions_January 25 2016 DRAFT FINAL.PDF

We shared it with the DMO, and I believe he has a copy, as he referenced it in conversation recently. It is attached just in case.

From: Bruce Campbell
Sent: March 07, 2017 8:16 AM
To: Jordan Penic
Subject: RE: Media Outreach

Has the briefing note we gave to Alan Hibbins been shared with Andrew? Any reason it shouldn't be? If not could you send me a copy – Lorraine is at Clarkson today.

From: Jordan Penic
Sent: March 07, 2017 7:42 AM
To: Bruce Campbell
Cc: Terry Young
Subject: Re: Media Outreach

It will be Terry/Chuck if it's this week, and possibly JoAnne if it ends up being next week when she's back.

The outlets would be:
Globe and Mail, Shawn McCarthy
QP Briefing, Geoff Zochodne
Ottawa Citizen, Brian Platt

From: Bruce Campbell
Sent: Tuesday, March 7, 2017 7:36 AM
To: Jordan Penic
Subject: RE: Media Outreach

Thnx – who is doing the outreach? And which media outlets are being approached?

From: Jordan Penic
Sent: March 07, 2017 7:32 AM
To: Bruce Campbell
Cc: Terry Young; Chuck Farmer
Subject: Media Outreach

Bruce,

I understand that you have a meeting with the CoS this morning. He may raise that that IESO will be doing some outreach to media. We plan to reach out to a few outlets this week to talk about the value of market renewal. Specifically, how we believe it is a better option compared to extending contracts beyond their existing 20 year period.

There have been some outlets and pundits proposing to extend the contracts, and we will clarify that we've considered the option to extend, but found market renewal and a capacity auctions to be the better, more efficient approach, especially for consumers.

The MO is supportive of this plan, but wanted to let you know in case the CoS raised it.

-Jordan