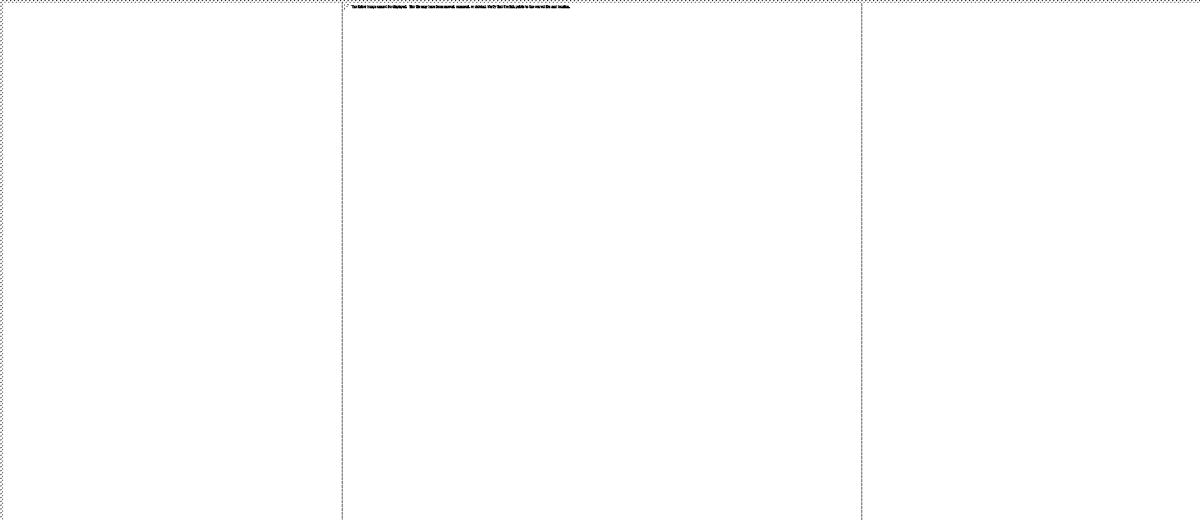


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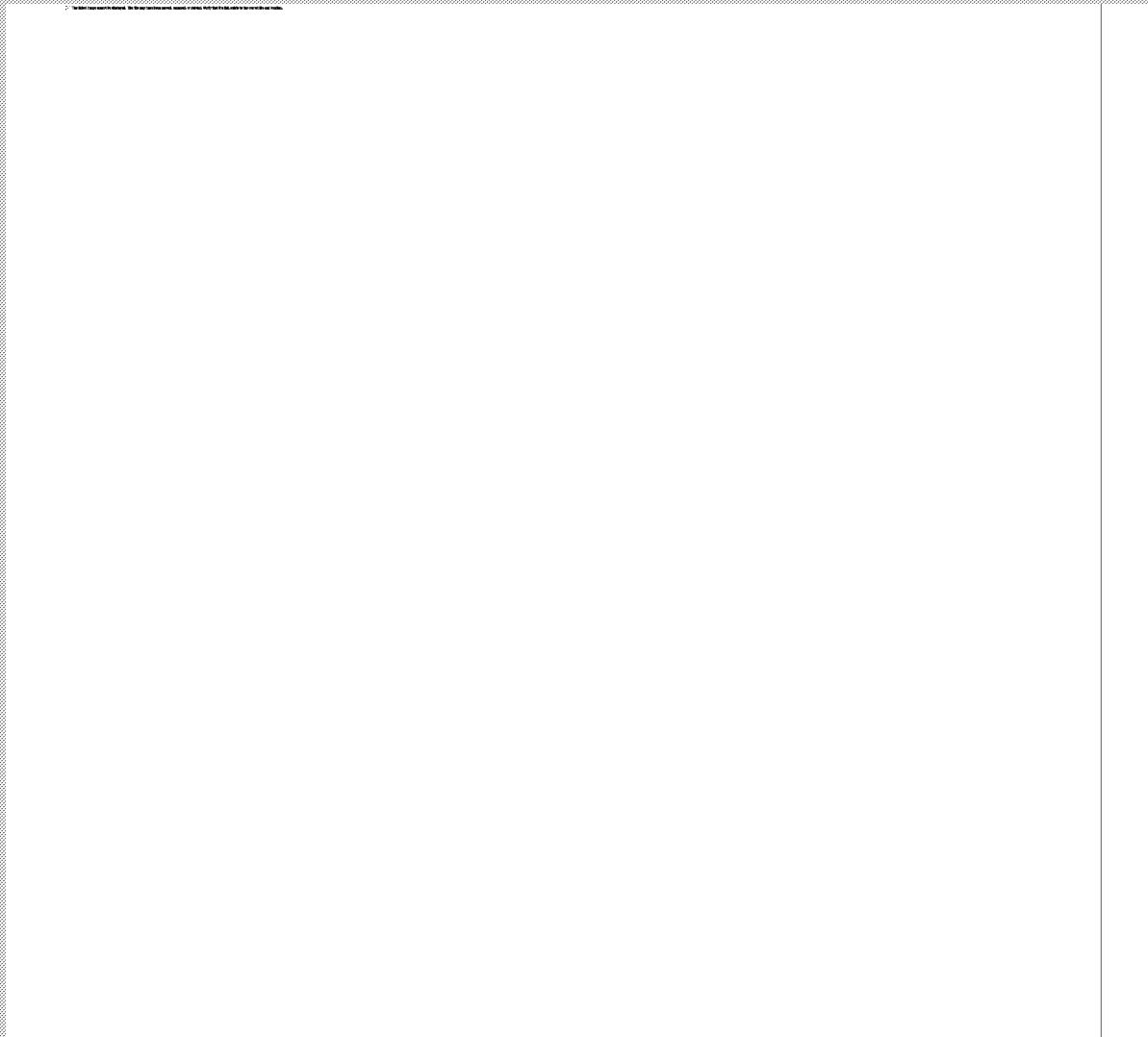
From: Ivey @Intouch [intouch=ivey.ca@cmail19.com]
on behalf of Ivey @Intouch [intouch@ivey.ca]
Sent: 2017-07-04 1:15:01 PM
To: Jeannette Briggs [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=148095610f7242f48a5a9da24b1a8a87-Jeannette B]
Subject: @Intouch Alumni Newsletter - July 2017

July 2017

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Michael McCain, HBA '79, President and CEO of Maple Leaf Food Inc. (right) and **Jeff Orr, HBA '81**, President and CEO of Power Financial Corporation (left) were each awarded an honorary Doctor of Laws, honoris causa, from Western University at the 309th Convocation. Read **McCain** and **Orr's** advice for the graduating classes.



Executive Education

FamilyShift: A five-day intensive program for Next Generation participants to enhance their overall abilities and understanding of family business.

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Taking His Shot

Simu Liu, HBA '11, brings entrepreneur skills to Hollywood. This past year, his acting career has gained momentum, with roles on CBC's *Kim's Convenience* and NBC's *Taken*.

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Investing Behaviour

For the Tangerine Lecture in Finance, Terrance Odean will explain how individual investors sabotage their own investments.

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Game strategy

Fredrik Odegaard's research looks at solving the Dollar Auction.

[Learn More](#)

"Was this move influenced by politics? No doubt. Ontarians have been demanding electricity price relief. But that shouldn't distract us from fairly weighing merits of the Fair Hydro Plan. The truth is: it is economically

sensible to pay off the costs of energy infrastructure over a 30-to-40-year period, because that is a time frame over which we will use and benefit from it."

**Brandon Schaufele, Assistant Professor
Business, Economics and Public Policy**
Globe and Mail, June 19, 2017

[More Ivey in the News](#)

Women in Business

Ivey is now a Forté Foundation Member and the National Education Partner for Lean In Canada: networking/workshops for women building their careers.

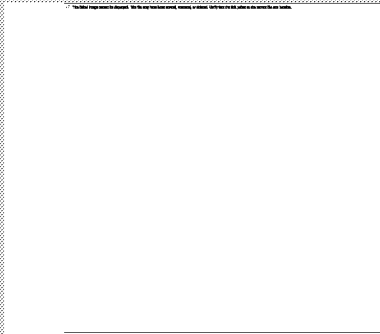
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Value Investing

Join Canada's most sought after value investing expert at our upcoming events, including the VI Conference, Stock Picking Competition, and VI Seminar.

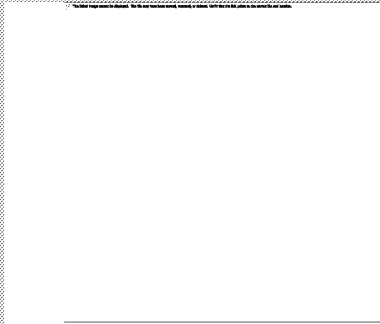
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Sponsorship Opportunity



Sponsorships are now being accepted for the 2017 Ivey Business Leader Award dinner (October 19 in Toronto), honouring Linda Hasenfratz, EMBA '97.

[Download Sponsorship Package](#)



Ivey Field Project (IFP)

Now accepting 2017 HBA and MBA online client-team project applications! A full description of the IFP course, timelines, and contacts can be found [here](#).

[Read More](#)



Ivey Advancement

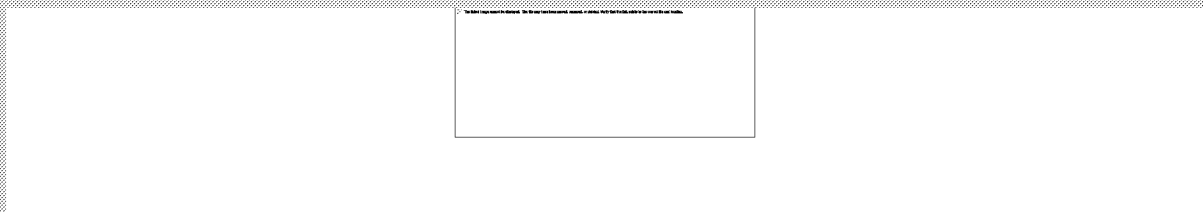
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