

Message

From: Jordan Penic [/O=IMO/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=PENICJ]
Sent: 2017-03-22 7:42:38 PM
To: Jordan Penic (personal) [jordan.penic@gmail.com]
Subject: Fw: Social Media & Issues Monitoring Report | March 22, 2017

From: Chuck Farmer <Chuck.Farmer@ieso.ca>
Sent: Wednesday, March 22, 2017 7:33 PM
To: Nicole Hynum; Jordan Penic
Subject: Fwd: Social Media & Issues Monitoring Report | March 22, 2017

See Bruce sharp question to Scott Luft. Is it worth tweeting an answer to the question?

Sent from my iPhone

Begin forwarded message:

From: Raphael Tayou <Raphael.Tayou@ieso.ca>
Date: March 22, 2017 at 6:50:34 PM EDT
To: Alexandra Campbell <alexandra.campbell@ieso.ca>, Terry Young <terry.young@ieso.ca>, Chuck Farmer <Chuck.Farmer@ieso.ca>
Cc: Martine Holmsen <martine.holmsen@ieso.ca>, June Too <June.Too@ieso.ca>, Jane Leckey <Jane.Leckey@ieso.ca>, Andrew Dow <Andrew.Dow@ieso.ca>, Robert Doyle <robert.doyle@ieso.ca>, Jordan Penic <jordan.penic@ieso.ca>, Jennifer Young <Jennifer.Young@ieso.ca>, Mary Bernard <Mary.Bernard@ieso.ca>, Brian Shields <Brian.Shields@ieso.ca>, Tim Butters <Tim.Butters@ieso.ca>, John Cannella <John.Cannella@ieso.ca>, Derek Roldan <Derek.Roldan@ieso.ca>, Karina Vigil <Karina.Vigil@ieso.ca>, Nicole Hynum <Nicole.Hynum@ieso.ca>, Eric Dreyfuss <Eric.Dreyfuss@ieso.ca>, Jessica Haines <Jessica.Haines@ieso.ca>, Chantelle Valerio <chantelle.valerio@ieso.ca>, Raphael Tayou <Raphael.Tayou@ieso.ca>, Sandy Rivard <Sandy.Rivard@ieso.ca>, Tammie Hall <Tammie.Hall@ieso.ca>
Subject: Social Media & Issues Monitoring Report | March 22, 2017



Social Media & Issues Monitoring Report | March 22, 2017

Industry News / Commentary/ Electricity Pricing:

Terence Corcoran @terencecorcoran

The Wynne Liberals in Ontario are too, too, too, too much. What kind of warped political mind comes up with such... <http://www.25offhydro.ca>

Tom Adams @tomadamsenergy

Payday loan ad like Libs in [25offhydro.ca](http://www.25offhydro.ca) might violate O. Reg. 98/09 sec. 14, 15, 17, 18, etc.
<https://www.ontario.ca/laws/regulation/090098#BK18> ... @terencecorcoran

Scott Luft @ScottLuft

Ontario system operator issued new 18-month outlook. everything's good... unless there's a heatwave at any time during the next 2 summers

Scott Luft @ScottLuft

as for Quebec imports making up for shortfalls during what we hope will only be mythical heat waves...

Bruce Sharp @BSharpEnergy

.@ScottLuft Q: Have Unreliables caused the .@IESO_Tweets to adopt higher reserve margins? How do they compare with other control areas?

Scott Luft @ScottLuft

@BSharpEnergy @IESO_Tweets my understanding is the margin requirement set by NERC. ON high due to large size of biggest generators -not vRES

(Note: See <https://twitter.com/ScottLuft/status/844386679943315456> for more conversation about 18MO.)

Arvind Vijh @arvindvijh

Toronto-based firm NRStor Inc is using Tesla, salt and flywheels in the #clean energy race. #ontario financialpost.com/m/wp/news/ener...

360 Energy @360_energy

Canada: Ontario's Fair Hydro Plan And Proposed Changes To The Ontario Electricity Support Program (OESP): ow.ly/nS4g30a990Z

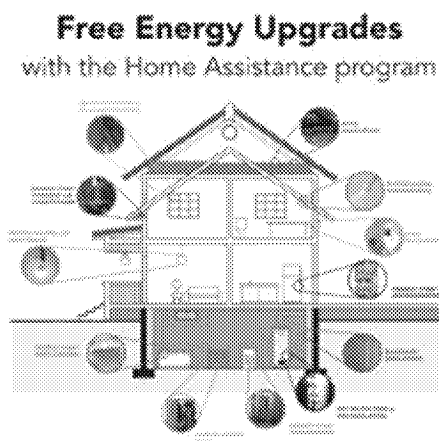
WE Speak @wespeakdotca

From W-E Chamber of Commerce - Ontario's Fair Hydro Plan: How Will It Impact Your Business? dlvr.it/NhCvf8 #wespeak #windsor

Conservation:

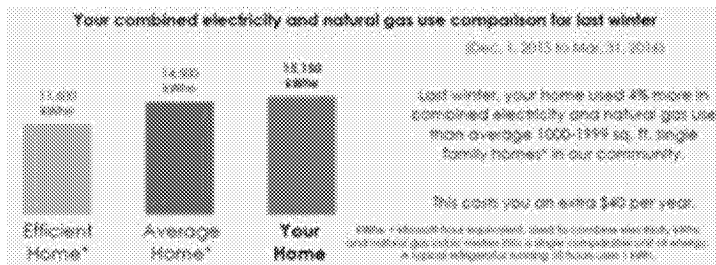
Lakeland Power @LakelandPower

#DYK you can get free #energy upgrades for your home w @SaveonEnergyOnt Home Assistance Program? Eligibility: bit.ly/2gEJIWI



Utilities Kingston @UtilitiesKngstn

Customers reduced #energy use after last year's #PowefullInsights - we're excited to see this year's results #ygc @SaveonEnergyOnt



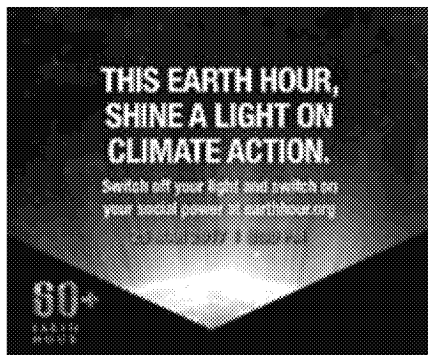
GreenSaver @GoGreenSaver

Our staff are at the @IESO_Tweets EE-novation Day learning about innovative and emerging #energyefficiency solutions to serve you better!



Guelph Hydro @GuelphHydro

Don't forget to turn off your lights for #EarthHour this Saturday from 8:30-9:30 p.m.



Waterloo North Hydro @wnhydro

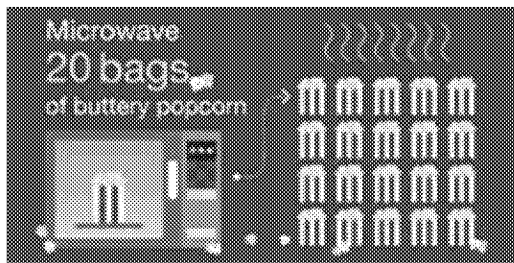
Turn down the lights and turn up the savings #SaveonEnergy #COUPONS ow.ly/H2MA3083hOA

Toronto Hydro @TorontoHydro

Heating & cooling tip: increase the amount of insulation in your home to keep it warmer in the winter & cooler in the summer. #SaveonEnergy

Waterloo North Hydro @wnhydro

#DYK It would take approx. 1000 Watts to run a microwave for 1hr and that = 1 kilowatt hour
ow.ly/Nwtb306Ud8R



Our Posts/Responses:

IESO

Twitter and LinkedIn

Ontario's IESO @IESO_Tweets

Nominations open until March 29 for four new members of IESO Stakeholder Advisory Committee
<https://t.co/89UB4byRU8>

Save on Energy

Twitter and LinkedIn

Save on Energy @SaveonEnergyOnt

Outshine the competition with energy-efficient upgrades. See how Gears Bike shop made their merchandise stand out <http://bit.ly/2nKBTk8>

Facebook

Here's a question we were asked at our booth at the [Ontario Science Centre](#) last week.

Helen from Oakville, asked: "I wasn't aware of what phantom power was, but these smart power bars seem like a great way to help with that. How much do they typically cost?"

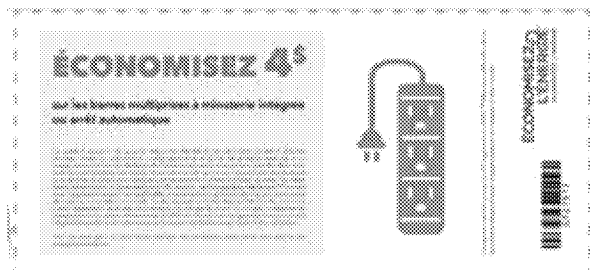
Here's the answer: If you leave your home's devices and appliances plugged in they will continue to consume electricity even when they appear to be off or in sleep mode.

This wasted energy, or "phantom power" could account for 10% of your home's energy consumption...

Fortunately, smart power bars can help. They can prevent phantom power by automatically shutting down the power supplied to devices that are unused or on sleep mode.

For home use, they typically cost between \$25 to \$150. Save on Energy also has you covered with a \$4 coupon for a Smart Power Bar purchase.

<http://bit.ly/2nPVFAJ>



Raphaël Tayou | Digital Media Specialist

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www.saveONenergy.ca | Facebook | Twitter | LinkedIn