

Message

From: Andrew Dow [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=6268B334C119488B888395BBA8B155D9-ANDREW DOW]
Sent: 2017-03-29 1:39:11 PM
To: Jane Leckey [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=2d516eef12b444edaca0ee56126664b3-Jane Leckey]
CC: Jordan Penic [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=7d23bcd450594583bb40b447b35485da-Jordan Peni]; Mary Bernard [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=7e3e3e8d7f9345c2b0aab3e0fd7a79f2-Mary Bernar]; Brian Shields [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=468efb2cca0e4931b957239c2f39e4d8-Brian Shiel]
Subject: Market Renewal Messaging
Attachments: What is Market Renewal - simple examples.docx; Market Renewal KMs and QAs March 13 2017.docx; Market Renewal Backgrounder_Feb2017.docx

Hi Jane,

For your upcoming comms work for market renewal, attached are the key messages and Q&As, backgrounder (which is on our website) and my attempt at simple examples (which are a work in progress). It just occurred to me that our backgrounder will need to be updated as well. The last section is talks about the draft benefits case.

Brian – copying you here in case this helps for future internal comms. You should know the final benefits case is currently expected to be published on April 7. Subject to us running this by Chuck and Terry, we're planning some comms for the release date – a news release, tweet, website update, and backgrounders on each stream.

Let me know if I can be of any help.

Andrew

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