

Subject: Sponsorship Request for YPE event: Hon. Glenn Thibeault, Minister of Energy, speaking on LTEP

Attachments: YPE Sponsorship Brochure_2017-10-23.pdf; YPE Toronto Overview_2017.pdf

Hi [CONTACT's NAME],

I'm on the [executive/advisory] committee of Young Professionals in Energy (YPE) Toronto, an association representing young leaders in the energy sector. We currently have 700+ members in Toronto.

I'd like to ask if [COMPANY NAME] is interested in co-sponsoring an upcoming event at which Minister Thibeault will be speaking.

We (YPE) are seeking sponsorship from a group of companies for a Nov 28th event where the Minister of Energy will speak to YPE members about the 2017 LTEP, which was released today. We are asking for sponsorship at the 'Kilojoule' level of \$1,000 from each co-sponsor. Our goal is to gather a group of sponsors representative of the breadth of the energy industry (6-8), and plan to approach electric and gas utilities, power producers, as well as services/advisory firms.

I've included event details below, and have attached a YPE sponsorship brochure and a backgrounder deck.

Please let me know if this is of interest, and/or who you recommend I speak to about this request. I would be happy to set up a call to discuss or answer questions.

Alternatively, I would be delighted to discuss other sponsorship or collaboration opportunities with you beyond this event. We are currently looking for sponsors to support our activities in 2018, and seeking input on 2018 event programming.

Many thanks,
[Your Name]

[Executive/Advisory] Committee Member, Young Professionals in Energy Toronto
www.ypenenergy.org | toronto@ypenergy.org

[And/or insert your regular email signature]

Event details:

Where: 66 Wellington St W., 53rd floor (McCarthy Tétrault LLP offices)

When: Tuesday November 28, 2017 @ [TBD – approx. 5:30PM]

Who: Hon. Glenn Thibeault, Minister of Energy

What: Ontario's 2017 Long Term Energy Plan

We have a speaker and networking event on November 28th with Hon. Glenn Thibeault, Minister of Energy, on the topic of Ontario's 2017 Long Term Energy Plan, which was released today, Thursday 26th October. The evening event will start with networking and mingling, and drinks and appetizers will be served. The Minister will speak shortly after that, followed by a Q&A session, and then the Minister and some of his staff will stay for a while after to mingle with attendees. The event will conclude with a continuation of the networking/mingling session with refreshments. We are working with the Minister's Office to confirm details.

We are planning for around 100 attendees, and will charge a nominal (approx. \$10-15) ticket price. We rely on sponsorship to cover the remainder of our event costs.

(Note: We put a nominal charge on tickets for logistical purposes – we have found through trial and error that charging a low versus no ticket price means a higher proportion of those who register actually attend, which helps event planning and ensures seats are filled if capacity is limited.)

If the sum of contributions from all co-sponsors results in a surplus of funding after we've covered the costs of this event, we request permission for YPE to retain the remaining funds to support future events (and sponsors will be recognized accordingly). We are happy to work with sponsors to discuss details or alternative arrangements.

We would also be delighted to discuss further sponsorship opportunities with you. We are currently looking for 'Megajoule' and 'Gigajoule' sponsors to support our activities in 2018.

Our executive committee is also always interested in building stronger links with our sponsors and large energy sector employers, to work together on event programming and to communicate YPE content to your employees, and from you to our membership – including event notices, industry conference ticket raffles, and employment/career opportunities.

Many thanks,

The YPE Toronto Executive Committee

www.ypenergy.org

toronto@ypenergy.org