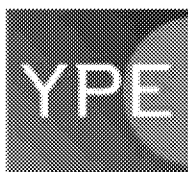


YOUNG PROFESSIONALS IN ENERGY

Connect. Explore. Empower.

- What?** Young Professionals in Energy (YPE) is a global, interdisciplinary, non-profit organization that facilitates the advancement of young professionals in the energy sector by providing opportunities for professional networking and knowledge sharing. With over 40,000 members globally, YPE prepares its members to be leaders in their communities and in the global energy industry.
- How?** YPE **empowers** young energy professionals through various initiatives. YPE events range from pure networking events, such as social mixers, to events that **explore** specific industry topics, such as speaking panel events on topics from renewable energy to cybersecurity. Whether it is a facility tour or an interactive cap and trade game, YPE continues to look for creative ways to bring young energy professionals together to **connect** and network.
- Where?** YPE hosts regular events for its members in than 40 energy hubs around the world. Some of the most vibrant chapters are located in Houston, Boston, San Francisco, Calgary, Dubai, London, Moscow and Sydney. The Toronto Chapter was established in 2010 and now boasts over 700 members.
- Who?** YPE attracts members from a broad base of energy professionals. Members have diverse backgrounds and are employed in a variety of industries. The age of members also varies since there is no membership age limit. Anyone with a direct professional focus in energy or simply an interest in the sector is encouraged to join YPE.
- When?** Stephen Cravens and Michael Teplitsky of Houston, Texas, founded YPE in 2005. The organization is a US registered not-for-profit. It established its first Canadian chapter in Calgary in 2007 and launched YPE Toronto in January 2010. Chapters have also sprung up in Ottawa, Edmonton, St John's, and Fort McMurray.

For more information visit www.ypenenergy.org or send an email to toronto@ypenergy.org



YPE TORONTO

BRINGING THE NEXT GENERATION OF ENERGY LEADERS TOGETHER

YPE Toronto has over 700 current members, from across a broad section of the energy sector. Our leadership team includes representatives from provincial organizations including the IESO, utilities, and power producers, as well as major North American consulting, accounting and law firms.

MANDATE: TO CREATE VALUE FOR MEMBERS

We aim to facilitate members' career development through networking and educational opportunities.

Knowledge Building

- YPE events create opportunities for members to hear from top industry experts and thought leaders

Exposure

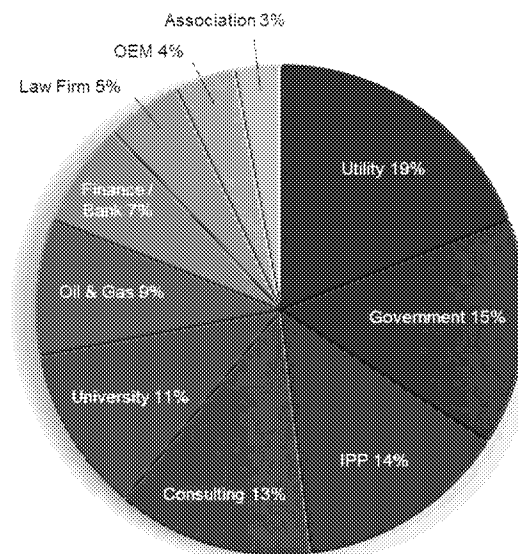
- YPE provides members with a broader, top-level perspective

Community

- YPE members help each other in order to grow collectively

Differentiator

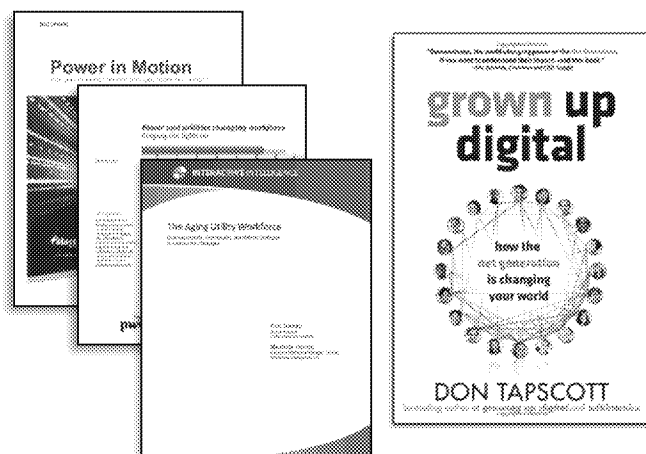
- Our members are the future leaders of the sector



>700 Current Members

WHAT WE DO

- Speaker events, ex. Ontario Cap & Trade 101, LDC Consolidation, Fair Hydro Plan
- Field trips, ex. Enwave district cooling
- Social networking events
- Complimentary conference tickets, ex. APPrO, CanSIA, CanWEA
- Represent the YPE perspective at industry events, ex. as a speaker at APPrO
- Social media: post events, news, jobs, discussion on LinkedIn

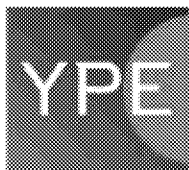


WHY WE'RE NEEDED

1/3 of energy workforce will retire in next 10 years

At the strategy level, YPEs are an increasingly important demographic for effective knowledge & skill transfer, talent recruitment & retention, and to gain a competitive advantage in navigating the drivers of major industry transformation – such as consumer choice, innovation and collaboration – which mirror the characteristics, perspectives and skills of young energy professionals.

For more information visit www.ypenenergy.org or send an email to toronto@ypenergy.org



YPE TORONTO SPONSORSHIP

BRINGING THE NEXT GENERATION OF ENERGY LEADERS TOGETHER

As a not-for-profit organization with free membership, YPE Toronto relies on corporate sponsorship to fund events that it organizes. Worldwide, YPE has been supported by organizations such as Pacific Gas and Electric, Ernst & Young and Citibank, who recognize the advantages of sponsoring YPE events and reap the benefits.

Over the past couple of decades, the energy industry has neglected to attract and educate young talent. The sector has proved particularly susceptible to the challenges posed by the current workforce demographic shift, due to traditional lengthy employee tenure and low staff attrition. In Ontario, ageing demographic in the sector is leading to a severe skills gap. Your support will allow YPE Toronto to promote the growth and development of young professionals here in Toronto.

Furthermore, through your sponsorship you will be able to introduce your company to the industry's future leaders. The exposure that your organization will gain will reinforce its reputation as a leader in the community and its commitment to young professionals.

To date, sponsors of YPE Toronto have included firms from a broad cross-section of the energy sector, including McCarthy Tétrault, BLG, ICF, Navigant Inc, IESO and Northland Power.

To allow flexibility, three tiers of sponsorship are available:

Gigajoule

\$5,000

Sponsorship allocated to all events throughout the year

- Verbal recognition by YPE Toronto at events
- Welcome address and short presentation by sponsor representative at a speaker event
- Most prominent logo on display on YPE Toronto website and communications
- Company logo featured on event promotion emails
- Inclusion of organizational corporate gifts and brochures on venue registration tables
- Five (5) complimentary passes to each event held throughout the year

Megajoule

Event Costs
(or \$2,000)

Direct sponsorship of the costs for one event (may include in-kind support)

- Verbal recognition by YPE Toronto at the event
- Opportunity to introduce speakers, if sponsored event is a speaker event
- Logo displayed at the event venue
- Company logo featured on event promotion emails
- Inclusion of organizational corporate gifts and brochures on venue registration tables
- Five (5) complimentary passes to the event

Kilojoule

\$1,000

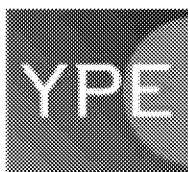
Sponsorship allocated to one event

- Verbal recognition by YPE Toronto at the event as a co-sponsor
- Company logo featured on event promotion emails
- Inclusion of organizational corporate gifts and brochures on venue registration tables
- Three (3) complimentary passes to the event

Please make all cheques payable to “YPE (Young Professionals in Energy) Toronto”.

THANK YOU FOR YOUR SUPPORT!

For more information visit www.ypenenergy.org or send an email to toronto@ypenergy.org



YPE TORONTO

BRINGING THE NEXT GENERATION OF ENERGY LEADERS TOGETHER

UPCOMING EVENTS

- 14 November, 2017: Offshore Wind – Mike Crawley, Northland Power
- 28 November, 2017: Ontario's Long Term Energy Plan – Hon. Glenn Thibeault, Minister of Energy

PAST EVENTS

2010

- Winter Mixer
- Spring Mixer
- Portlands Tour
- Shoreline Cleanup
- Clean Energy Speaker Event

2011

- Enwave Tour
- Nuclear Speaker Event
- Summer Mixer
- Pre-election Policy Panel
- Baseball Night
- Fall Mixer

2012

- Winter Mixer
- Movie Screening: Revenge of the Electric Car
- Oil Sands (PEO)
- Financing Renewable Energy
- Energy Market Speaker Event

2013

- Spring Mixer
- Hydrostor speaker
- Marmora Pumped Storage (Northland Power)
- Energy Innovation (MaRS)

2014

- Ontario Capacity Market (Jason Chee-Aloy, Power Advisory)
- Natural Gas Market 101
- May Mixer
- February Mixer

2015

- September Mixer
- Smart Grid (Edward Arlitt, IESO)
- Enwave DLWC Tour
- February Mixer
- Community Power (Zooshare and TREC)

2016

- Ontario Cap & Trade 101 (Duncan Rotherham, ICF)
- Solar Power Revolution (Jim Harris) – a joint event with Emerging Leaders in Solar Energy (ELSE)
- Spring Mixer
- Utility Sector Consolidation (Benjamin Grunfeld, Navigant)
- Advanced Distribution Management Systems (Young Ngo, Survalent Technology)

2017

- Hacking the Grid: Cyber-Espionage and Critical Infrastructure Protection (Danny Timmins, MNP)
- Panel Discussion on Ontario's Fair Hydro Plan (Guy Holborn, Ivey Business School, and George Vegh, McCarthy Tétrault LLP)

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