

Message

From: Andrew Dow [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=6268B334C119488B888395BBA8B155D9-ANDREW DOW]
Sent: 2018-04-27 11:59:43 AM
To: Jordan Penic [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=7d23bcd450594583bb40b447b35485da-Jordan Peni]
CC: John Cannella [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=cd667c6d53774dd0a749783bb02ae89d-John Cannel]
Subject: RE: municipal conferences
Attachments: Northern Ontario briefing note.docx

Hi Jordan,

Here's a Northern Ontario briefing note for your review. I suggest sending this and the corporate themes to Jessica.

The note is an updated version of the Regional Forums notes we did. I consulted Anthy and Stephanie Aldersley for updates.

Andrew

Andrew Dow | Communications Strategy Advisor
Independent Electricity System Operator (IESO) | T: (416) 506-2827

From: Jessica Haines
Sent: April 25, 2018 10:07 AM
To: Jordan Penic
Cc: Susan Harrison; John Cannella; Andrew Dow
Subject: RE: municipal conferences

Hi Jordan,

Thank you for getting back to us. Two of the conferences are happening next week (NOMA and OSUM). I think if we could get them by this Friday, April 27th that would be great.

Thank you,

Jessica

From: Jordan Penic
Sent: April 25, 2018 10:01 AM
To: Jessica Haines
Cc: Susan Harrison; John Cannella; Andrew Dow
Subject: RE: municipal conferences

Hi Jessica,

Apologies for not circling back. We are working on these and will have them back to you a week before each conference. Andrew Dow and John Cannella are coordinating both the issues notes, messaging, and the media scan.

Cheers,

Jordan

From: Jessica Haines
Sent: April 25, 2018 9:55 AM
To: Jordan Penic
Cc: Susan Harrison
Subject: RE: municipal conferences

Hi Jordan,

I hope you are well. I am just checking in on this, is it something your team is able to assist with? If so, do you know when we will receive them?

Thank you,

Jessica

From: Jessica Haines
Sent: April 17, 2018 10:05 AM
To: Jordan Penic
Cc: Susan Harrison
Subject: municipal conferences

Hi Jordan,

The IESO is having a corporate booth at three municipal associations' tradeshow in May. I am working on putting some key messages together so the booth staff are prepared for discussion. Attached are the municipal membership lists for each of the NOMA, OSUM and FONOM Conferences.

It would be helpful to know if there are any issues or media events in any of the regions that you think we should be aware of? As well, if there are any points that you think we should be discussing (or avoiding) please let me know. I will be consulting the quarterly themes in creating this key messaging as well.

For your information, we plan to have materials to support the following subjects at the booth:

- Conservation
- Regional Planning information
- Municipal Energy Profile, if available
- MoE materials re municipal energy plan program
- Two copies of the LTEP Implementation Plan (for reference)
- Notes re ECO Report and FAO report

Thanks for your assistance.

Jessica