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**From:** Kate.Longmoore@ieso.ca [Kate.Longmoore@ieso.ca]  
**Sent:** 2017-10-31 1:01:32 PM  
**To:** June Too [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=8051edaacf1040fea3aa2ec81f56bf72-June Too]  
**Subject:** Fwd: Arrangements for your speaking engagement at APPrO 2017  
**Attachments:** image001.png; ATT00001.htm; image002.png; ATT00002.htm; image003.png; ATT00003.htm; image004.png; ATT00004.htm; APPrO 2017 Conference Program, v41b.doc; ATT00005.htm

Begin forwarded message:

**From:** Mary Bernard <Mary.Bernard@ieso.ca>  
**Date:** October 31, 2017 at 12:16:37 PM EDT  
**To:** Kate Longmoore <Kate.Longmoore@ieso.ca>  
**Subject:** Fw: Arrangements for your speaking engagement at APPrO 2017

Kate -- can you please send me Len's headshot from our image library? thanks.

Mary Bernard

Manager, Media Relations and Editorial Services

Independent Electricity System Operator (IESO)

416-969-6084

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**From:** Jake Brooks (APPrO) <jake.brooks@appro.org>  
**Sent:** October 31, 2017 12:06 PM  
**To:** Leonard Kula  
**Cc:** Mary Bernard; Ann Walker; Steve Kishewitsch; Karla Martinez  
**Subject:** Arrangements for your speaking engagement at APPrO 2017

Good afternoon Mr. Kula,

Thank you for agreeing to step into the speaking engagement on Market Renewal at the upcoming APPrO 2017 conference. I'd like to connect you with the moderator and the other speakers before long. However, just to get started, could you please point us to a current bio and photo of yourself, so that we can post an update on our website?

We'd like to confirm that your current title is "Vice President, Market and System Operations and Chief Operating Officer".

I have pasted below an organizational message with a fair bit of background info that we shared with the other speakers about a week ago.

I'd be happy to help with other questions as needed.

We look forward to seeing you at the conference, and once again, many thanks.

Jake

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**From:** Jake Brooks (APPrO)  
**Sent:** October 24, 2017 5:25 PM  
**To:** Erling, Jonathan M ([jerling@kpmg.ca](mailto:jerling@kpmg.ca)); JoAnne Butler; [sharmav@londonhydro.com](mailto:sharmav@londonhydro.com); [canderson@ampco.org](mailto:canderson@ampco.org); Paul Norris  
**Cc:** [chair@eda-on.ca](mailto:chair@eda-on.ca); Jana Manolakos  
**Subject:** Arrangements for your speaking engagement at APPrO 2017

Dear JoAnne, Jon, Vinay, Colin and Paul,

Thank you once again for agreeing to speak at the APPrO 2017 Canadian Power Conference coming up this November 21. The event is less than four weeks away, so I am writing to inquire if you have all the necessary details, to request some information from you, and to help you get in touch with the other speakers in your session.

Recognizing that you have already spoken individually with your moderator, you may be well down the road in terms of clarifying your speaking plans. In any case you may find it useful to have the updated conference program attached and the contact information for the moderator and speakers below.

We encourage each speaker to stay in touch with the moderator in the weeks prior to the event, to review any questions about focus or content. Most speakers and moderators like to arrange a teleconference, to get a better understanding of each other's material and to co-ordinate the content of their presentations to a certain degree. Of course two-person phone calls may suffice.

Here is the general outline we have proposed for your session:

**Tuesday, November 21, 2017:**

**9:15 a.m.      Market Renewal: What will the electricity marketplace look like**

*The IESO and industry stakeholders are currently making important decisions about changes to the electricity marketplace in Ontario. Once the market renewal initiatives are in place, what will the electricity landscape look like for consumers and for sector participants? How will the market be operating moving forward?*

**JoAnne Butler, Vice-President, Market and Resource Development, IESO**

**The views of market participants**

*What benefits do people hope to see from market renewal? How broad should the objectives be, in addition to minimizing consumer costs? Can the process be improved?*

**Moderator: Jonathan Erling, KPMG**

**Colin Anderson, CEO, AMPCO**

**Vinay Sharma, Chair, Electricity Distributors Association**  
**Paul Norris, CEO, Ontario Waterpower Association**

Please review the description of yourself and your session in the current program (above and attached), and let us know if any changes are needed.

As you know, this is an excellent opportunity to reach out to a key audience: There were more than 600 people at the event last year, and our advance registration numbers are showing significant growth over last year. Incidentally, if you know anyone who you think would benefit from attending the conference, please let us have their contact information as soon as possible so we can send them registration information.

As mentioned in previous correspondence, Karla in our office needs to have your presentation materials (preferably in PowerPoint or similar form) by Friday, November 10, for pre-loading to the projection equipment on-site. We will try to accommodate later submissions, but cannot promise to do so. Karla also needs to know about any special audio-visual requirements you may have as soon as possible. An LCD projector is standard equipment in all conference rooms. (As Jon may have mentioned, slides are optional.)

If you have any questions about the facilities or logistics, you can always contact our Logistics Manager, Karla Martinez at 416-322-6549 ext 228, (or [karla.martinez@appro.org](mailto:karla.martinez@appro.org)). By the way, as a speaker you will be able to pick up your conference pass from the APPrO 2017 Registration desk at any point during the conference.

Here is a link to your section of the conference program online:  
<https://conference.appro.org/conference2017/agenda/current-agenda.html#evolution>

Speaker photos and bios:  
<https://conference.appro.org/conference2017/agenda/speaker-profiles.html>

The APPrO 2017 conference website:  
<http://conference.appro.org>

We invite you to engage with us and our followers on social media. [Click here](#) for details on promoting your appearance at APPrO 2017!