

Donna Kinapen

From: Donna Kinapen
Sent: November 11, 2016 2:53 PM
To: John Bozzo; Rosemarie Leclair
Cc: Peter Fraser; Neil Brodie; Brian Hewson; andrew.teliszewsky@ontario.ca
Subject: RE: OESP Application Status at November 10th

Hi Rose. As John noted, we are still in market. I should clarify my note ...when the projections were initially done in June, I don't believe we were looking to be in market with comms at this point so the projections included this period as a "steady state period". Subsequent decisions to extend comms further into November were made but we did not change the projections. Sorry for the confusion.

With respect to the First Nations applications, the average since the summer has been about 140 / week for First Nations or Métis households. This is down from an average of 260 per week between last October and May 2016. ONWAA continues to visit communities and at the fall assembly a couple of weeks ago made some additional progress with about 29 communities signing up for additional visits.

Thanks, Donna

From: John Bozzo
Sent: November-11-16 2:23 PM
To: Rosemarie Leclair
Cc: Donna Kinapen; Peter Fraser; Neil Brodie; Brian Hewson; andrew.teliszewsky@ontario.ca
Subject: Re: OESP Application Status at November 10th

We are still in market as planned Looking at options as the paid campaign is coming to an for the calendar year in December. John

Sent from my iPhone

On Nov 11, 2016, at 2:16 PM, Rosemarie Leclair <Rosemarie.Leclair@ontarioenergyboard.ca> wrote:

Thanks Donna.
 Is the Coms outreach still on going?
 What is the weekly avge increase in FN applications?

Sent from my iPhone

On Nov 11, 2016, at 12:35 PM, "Donna Kinapen" <Donna.Kinapen@ontarioenergyboard.ca> wrote:

Average per weekday is around 640 with about 220 per weekend day.
 Assumption for this period (steady state) with little comms in field was 3,000 applications per week. Last two weeks saw 3,802 and 3,466.

Overall year-end projection (270,391) still slightly above projected numbers (266,158).

Applications Submitted	249,144
First Nations	8,522
Métis	2,680
First Nations & Métis	241
Energy Intensive Applications	102,813
Consent forms received applications requiring a consent form)	182,629 (79% of AIV and AAIV
Accepted Communications sent	155,442
Declined Communications sent	17,652
Contact Centre Calls	363,532

Thanks, Donna.

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