



December 5, 2017

ROSEMARIE T. LECLAIR
CHAIR & CEO | PRÉSIDENTE et DIRECTRICE GÉNÉRALE

BY MAIL and EMAIL

Serge Imbrogno
Deputy Minister
Ministry of Energy
4th Floor, Hearst Block
900 Bay Street
Toronto, Ontario M7A 2E1

Dear Mr. Imbrogno:

I am pleased to provide you with the Ontario Energy Board's (OEB) Strategic Blueprint: Modernizing Regulation to Keep Pace with an Evolving Energy Sector.

The Blueprint builds on our accomplishments over the last five years and reflects our recognition of the significant changes underway in the energy sector, not only in Ontario but around the globe.

The Blueprint will serve as a roadmap that will guide the OEB's work over the next 5 years and will sharpen our focus on efficiency, cost effectiveness, innovation, value for consumers, as well as our own effectiveness as a regulator. The Blueprint's fresh direction combines the OEB's current approach to consumer-centric regulation with a stronger emphasis on the new and different challenges expected ahead.

The Blueprint focuses on four interconnected strategic challenges:

1. Transformation & Consumer Value – ensuring a stronger focus on demonstrable value for consumers
2. Innovation & Consumer Choice – incenting & enabling innovation that enhances consumer choice & control
3. Consumer Confidence – strengthening and sustaining confidence during a time of accelerated change
4. Regulation “Fit for Purpose” – equipping the OEB to meet the challenges of sector transformation.



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Through the Blueprint, we have set a strategic direction that is centered on the OEB's role in supporting and guiding the continuing evolution of Ontario's energy sector in a way that delivers value for all Ontario energy consumers. This is an exciting time for the sector and I am confident that, with the support and assistance of Board Members, OEB staff and stakeholders, we can deliver this ambitious agenda.

I would be pleased to discuss the Blueprint with you and your staff at your convenience.

Yours truly,



Rosemarie T. Leclair
Chair & CEO
Ontario Energy Board

Cc: Carolyn Calwell, Assistant Deputy Minister, Ministry of Energy

Att.

