

John Bozzo

From: John Bozzo
Sent: February 2, 2017 5:33 PM
To: Rosemarie Leclair; Neil Brodie
Cc: Brian Hewson; Karen Evans; Donna Kinapen
Subject: Fwd: Revised OESP clinic slides
Attachments: RTL Presentation to PO_20170202v2.pptx; ATT00001.htm

Rose, Neil pls find attached a deck outlining the "Spring OESP clinics".

We believe this approach is doable, will provide a significant lift for the program in terms of applications and will be sufficiently focussed to build a communications and promotional campaign with a number of Announceables.

If this approach is agreeable then we need to reach out the agencies immediately to get them briefed, organized and ready for implementation. This is no small effort but we believe it can be done.

Happy to discuss. John