

Ceiran Bishop

From: Ceiran Bishop
Sent: March 15, 2017 4:04 PM
To: Neil Brodie; Rosemarie Leclair
Cc: Lenore Robson; Karen Evans; Mary Anne Aldred
Subject: FW: FN Rate Report - Posting Schedule & Messaging

Rosemarie – per discussion yesterday, we are taking steps to issue the FN rate report tomorrow. I've let Ministry policy staff know we are doing so; their comms staff has also received a head's up

Based on our understanding of the desired sequencing, we are preparing to do the following. Let me know if you'd like to see adjustments to any of these steps.

Ceiran

Sequence for Thursday

1. Chair to email Report to Chief Hill – we will ensure Sarah has a copy of the report and the cover letter; let us know if you'd like us to draft a few sentences for your email to Chief Hill.
2. Post Report to First Nations Rate [webpage](#) with link to Ontario's Fair Hydro Plan – targeted for the afternoon, and after your email to Chief Hill.
3. Email report to affected distributors, our staff level contacts at the Chiefs of Ontario, the CCC, LIEN and Richard Habinski (Remotes workshop organizer) – we want to ensure at a minimum that the staff with whom we engaged directly are made aware of the public release of the report. As indicated below, there will be no What's New or other form of active communications as discussed.

Communications Content:

- Messaging to be added to [FN Rate webpage](#) (to follow existing text on Minister's June 27th letter and request) -

On December 29, 2016, the OEB provided its Report to the Minister ([to be linked](#))

On March 2, 2017, the Premier announced Ontario's Fair Hydro Plan ([to be linked](#)). This Plan includes the First Nations On-Reserve Delivery Credit, which [would](#) remove the delivery charge for all on-reserve First Nations residential customers and remove the monthly service charge for customers of licensed distributors which charge a bundled rate.

Communications approach:

- Refer all inquiries to the Ministry
- No active communications (e.g. FAQs, Backgrounder)
- No What's New