

Mary Anne Aldred

From: Mary Anne Aldred
Sent: March 17, 2017 9:27 AM
To: Rosemarie Leclair; Lynne Anderson
Cc: Neil Brodie
Subject: RE: Proposed hydro bill cuts hoped to help Windsor small businesses | CTV Windsor News

I agree the messaging is all over the place. For small business I guess they mean under 50, as that is what the program involves I think... so not just residential. Lynne, do I have that right?

-----Original Message-----

From: Rosemarie Leclair
Sent: March-17-17 9:24 AM
To: Mary Anne Aldred; Lynne Anderson
Cc: Neil Brodie
Subject: Proposed hydro bill cuts hoped to help Windsor small businesses | CTV Windsor News

Some interesting one liners in this article...."small business will also benefit"...is that just ICI or something more expected ???...Bills to be kept to inflation "for everyone" over next four years...Is that consistent with what we are modelling??? I thought it was residential?? "Everyone" is much broader cast...does that have implications?

As more politicians are out selling the plan, the language may be evolving...so we need to watch it..so we can equip Andrew to keep messaging tight....in line with program that was actually announced..

<http://windsor.ctvnews.ca/proposed-hydro-bill-cuts-hoped-to-help-windsor-small-businesses-1.3328136>

Sent from my iPad