

John Bozzo

From: John Bozzo
Sent: April 17, 2017 6:48 PM
To: Rosemarie Leclair
Cc: John McGrath
Subject: Re: April 17 Revised RPP Materials

Thanks Rose. We are collecting all the comments and edits. Martine won't get to it till later so the next draft will be sometime Tuesday.

Regarding the bill insert my understanding is that the ministry won't be doing one until later in May or after the legislation passes. But that was last week who knows what they might be thinking this week!

John

Sent from my iPhone

On Apr 17, 2017, at 3:31 PM, Rosemarie Leclair <Rosemarie.Leclair@oeb.ca> wrote:

Not sure I like idea of tv interviews or even radio,, makes it look like it's out of the ordinary. We typically answer standard stuff in writing or phone ... not interviews ...

Backgrounder has typical customer there. It uses 750 kw which is good. But says nothing about how we calculate the typical or average bill ... I think we need this since folks will be looking for their 25 % which will be impacted by the distribution rates they pay ... so for some it's higher and for others it's less.

In press release... we should say what the RPP would have been prior to FHP adjustment ie an increase of x% resulted in a decrease of y% with the application of a portion of anticipated reductions from FHP. And in press release or backgrounder can we have comparator info ie may 2016, may 2017 no FHP, may 2017 as announced, and July 2017 anticipated?

Re the insert... is this what we normally say...shouldn't we say something about FHP savings being reflected in new rates,, go to OEB. CA to learn more? Is govt doing a bill insert?

Sent from my iPhone

On Apr 17, 2017, at 8:39 AM, John Bozzo <John.Bozzo@oeb.ca> wrote:

Please find attached the revised Communications materials for your review. These include minor edits from the weekend and some repositioning as suggested by Mary Anne.

These have already been reviewed by Nancy Marconi, Vince and Ceiran and include direction we received regarding the positioning of the FHP and specific reference to a July (summer) review of RPP rates once legislation has passed.

My suggestion would be to get any edits or comments back by EOD today (please forward any changes to me and John McGrath) we will then turnaround a final version for review by the Chair. The goal is to have final copies available for meetings on Wednesday and then release on Thursday.

Thanks. John

<RPP Communications Plan April 17JB.docx>

<RPP Backgrounder Apr 17JB.docx>

<RPP Release April 17JB.docx>

<RPP Bill insert copy deck apr15.docx>