

**Donna Kinapen**

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**From:** Donna Kinapen  
**Sent:** June 12, 2017 11:59 AM  
**To:** Rosemarie Leclair  
**Cc:** Brian Hewson; Neil Brodie; John Bozzo  
**Subject:** RE: OESP Application Stats at May 31, 2017

Yes, we are still advertising. Radio ads started last week for a four week run. Transit and closed captioning are coming in the next couple weeks. Digital and social continue.

*Thanks, Donna*

*Please note that my email address has now changed to [donna.kinapen@oeb.ca](mailto:donna.kinapen@oeb.ca) please update your address book accordingly*

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**From:** Rosemarie Leclair  
**Sent:** June-12-17 11:50 AM  
**To:** Donna Kinapen  
**Cc:** Brian Hewson; Neil Brodie; John Bozzo  
**Subject:** RE: OESP Application Stats at May 31, 2017

Thanks Donna...are we still advertising??

**Rosemarie T. Leclair**  
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 Ontario Energy Board  
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**From:** Donna Kinapen  
**Sent:** June-12-17 11:07 AM  
**To:** Rosemarie Leclair  
**Cc:** Brian Hewson; Neil Brodie; John Bozzo  
**Subject:** OESP Application Stats at May 31, 2017

Good Rose. Following are the OESP application stats as at the end of May.

Note: Application intake has increased in May by about of 1,000 / week. April saw around 1,400 applications / week and May saw just over 2,400 per week.

|                        |         |
|------------------------|---------|
| Applications Submitted | 310,982 |
|------------------------|---------|

|                               |         |
|-------------------------------|---------|
| First Nations                 | 10,919  |
| Inuit                         | 33      |
| Métis                         | 3,364   |
| Chose more than one of above  | 280     |
|                               |         |
| Energy Intensive Applications | 129,619 |
|                               |         |
| Accepted Communications sent  | 198,579 |
|                               |         |
| Declined Communications sent  | 24,262  |
|                               |         |
| Contact Centre Calls          | 434,839 |

Thanks, Donna.

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