

Viive Sawler

From: Viive Sawler
Sent: November 28, 2017 3:06 PM
To: Rosemarie Leclair
Subject: FW: OEB Strategic Blueprint most current draft
Attachments: 175-05-015 OEB Blueprint Book EN V11_DH Spreads.pdf; 175-05-015 OEB Blueprint Book EN V11_DH.PDF

Hi Rose,

Here is the next version of the Blueprint. They've centred the pages now which I think looks a lot of better although, there still is a fair bit of white space on the pages where the sections aren't that lengthy. Not sure there is much we can do about that unfortunately. Take a look and see what you think. Re – the comment below about pages 9 and 10 not being facing pages anymore, I don't think that matters, although I do wonder if page 10 seems to be hanging out there on its own, but wedged between what we do for industry and what we do for consumers, and then the table? Not sure what the solution to that is. I think it's important to keep the Vision/Mission/Values obviously but they didn't look right as a stand-alone, blow-out page, but not sure they look right like this either? Maybe they can add some creative design to this page. Thoughts?

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From: Elvira Palermo
Sent: Tuesday, November 28, 2017 2:37 PM
To: Viive Sawler <Viive.Sawler@oeb.ca>
Cc: Karen Evans <Karen.Evans@oeb.ca>
Subject: OEB Strategic Blueprint most current draft

Hello Viive

The attached documents reflect feedback to amend the margins throughout the document. In so doing, we were able to consolidate some of the pages for a more concise document.

I will however, point you to pages 9 and 10 where we discuss OEB Mission, Vision and Values—these are no longer facing pages. Should you wish them to be facing pages, we can certainly accommodate, however that will incur at least 4 hours of layout time to make the adjustment throughout the document.

Please advise at your earliest convenience.

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