

From: [Rosemarie Leclair](#)
To: [Neil Brodie](#)
Subject: Re: OESP
Date: Saturday, May 13, 2017 9:37:58 PM

Thanks

Sent from my iPhone

On May 12, 2017, at 3:59 PM, Neil Brodie <Neil.Brodie@oeb.ca> wrote:

Below is Donna's update on OESP. No update on the transfer from OEB to Gov.

From: Donna Kinapen
Sent: Friday, May 12, 2017 10:15 AM
To: Neil Brodie
Cc: Brian Hewson
Subject: RE: OESP

Hi Neil. Please see bullets below on OESP / FHP status for the Chair's one-on-one with the DM on Monday.

<!--[if !supportLists]--> <!--[endif]-->ICF and Ministry of Finance system changes done, tested and in place in time for May 1st

<!--[if !supportLists]--> <!--[endif]-->Utilities also undertook system changes to accommodate the new values, ICF monitoring transaction activity daily to identify any potential issues and resolve with utility (only a handful of minor issues identified – utility confirmed bills would not be issued with old value)

<!--[if !supportLists]--> <!--[endif]-->First 10 days of May has seen an increase in the average number of applications per day over those received in April

<!--[if !supportLists]-->o <!--[endif]-->April 284 per weekday, 78 per weekend day

<!--[if !supportLists]-->o <!--[endif]-->May 1 to 10 441 per weekday, 119 per weekend day

<!--[if !supportLists]--> <!--[endif]-->227 applications have been submitted using the new income eligibility ranges and 91 have already been approved

<!--[if !supportLists]--> <!--[endif]-->Ongoing work with MCSS on increasing social assistance recipient uptake of OESP

<!--[if !supportLists]--> <!--[endif]-->Communications:

<!--[if !supportLists]-->0 <!--[endif]-->utility bill inserts with OESP
message being included in May utility bills
<!--[if !supportLists]-->0 <!--[endif]-->newspaper ads appeared the
weeks of May 1st and 8th
<!--[if !supportLists]-->0 <!--[endif]-->digital advertising began early
May (search results / ads)
<!--[if !supportLists]-->0 <!--[endif]-->radio and transit beginning mid-
May

Happy to answer any questions.

Thanks, Donna

*Please note that my email address has now changed to donna.kinapen@oeb.ca
please update your address book accordingly*

From: Neil Brodie
Sent: May-11-17 12:17 PM
To: Donna Kinapen
Subject: OESP

Donna,

Rose has a 1 on 1 with the DM on Monday. She asked for a short update on
where we are with the oesp/fhp. 3-4 points is good.

Thanks.