

**PUBLIC APPOINTMENTS
SECRETARIAT**

**Appointments Information Form for
Submission to the Standing Committee on
Government Agencies**

Board Name: Northern Ontario Heritage Fund Corporation

Position: Member

Part-time/Full-time: Part-Time

Candidate Name: Susan Prodaniuk

Candidate Information: Attached

Responsibilities of the Agency, Board, or Commission:

The corporation and its board advise and make recommendations to the Lieutenant Governor in Council on matters relating to the growth and diversification of the economy of northern Ontario. The corporation was established to promote and stimulate economic initiatives in northern Ontario, to commission studies and enter into contracts to encourage such growth and diversification. The corporation also maintains a fund known as the Northern Ontario Heritage Fund.

Public Appointment Application

Applicant **Sue Prodaniuk**

Position Member (Part-Time)
Northern Ontario Heritage Fund Corporation
Energy, Northern Development and Mines

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Application Notes/Comment/Additional Data

Contact Info

First Name Sue
Last Name Prodaniuk
Email

	<i>Primary</i>	<i>Secondary</i>	<i>Other</i>
<i>Street</i>			
<i>Street 2</i>			
<i>Street 3</i>			
<i>City</i>			
<i>Province</i>			
<i>Postal Code</i>			
<i>Phone</i>			
<i>Mobile</i>			

Language(s)

English Proficient
Other Languages: Italian, some French and Spanish

Education

<i>Institution</i>	<i>Credentials</i>	<i>Year</i>
Schulich School of Business -York University	Masters Certificate Communications Leadership	2014
Confederation College	Diploma Recreational Leadership	1982
Variety of Seminars/Professional Development	Various certificates	1982 to present

Employment

<i>Employer</i>	<i>Position/Title</i>	<i>Dates</i>	<i>Responsibilities</i>
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<i>Employer</i>	<i>Position/Title</i>	<i>Dates</i>	<i>Responsibilities</i>
Confederation College	Exec Director Communications, Fundraising and Strategic Enrolment Management	06/01/2009 to 06/30/2016	Responsible for marketing and communications as well as enrollment. Administrator of the fundraising for the organization including the management of a Foundation. Part of Senior Management team and participated in policy, financial and KPI decisions and direction.
Resolute Forest Products	Communications Consultant - Ontario	2000-2009	Communications, marketing for both Mill and Woodlands operations within the City of Thunder Bay and region in which we operated at the time. Development of relationships with First Nations regarding Woodlands use and policy and practice. Advocacy with Federal and Provincial governments regarding policy. Community relations with organizations such as NOMA among others. Environmental requirements/relations and promotion as well as Quality Assurance. ISO 14001
Northco Foods /Robin's Donuts	National Marketing Director	1985 to 2000	Marketing and Communications, R & D, for the franchise chain, operations inspection, site location. Joined the company when there were 6 stores and left when there were 165 nation-wide.
Sue Prodaniuk Advertising/PR Consultant INC.	President	1987 to present	Consultant services with and for clients in a variety of fields including advertising agencies, not for profit, municipalities, small and large business. Continue to consult with specific municipalities regarding engagement and strategic planning.

Volunteer

<i>Organization</i>	<i>Position/Title</i>	<i>Dates Involved</i>	<i>Responsibilities</i>
Ambassadors NW	Executive Member	01/01/2018 to present	Overall strategy, lobbying, government relations, writing.
City of Thunder Bay	Flood Advisory Committee	2009	Guide administration in accordance with provincial crisis policy. Since then, the policy/practice has been updated as per recommendations made by the Advisory Committee.
Thunder Bay Chamber of Commerce	Board member	1987-90	Following a number of years participating on a number of committees, served on the Board and participated in policy and practice decisions.
Big Thunder National Ski Training Centre	Board Member	1985 to 1995	Following volunteering for a number of national and international events on the Organizing Committee in the capacity of media relations, served on the BOD pre World Nordic Championships.
Nordic World Ski Championships	Co Chair Operations	1990-1995	All elements of operations on site to and including permitting for liquor control, fire and security including policing, parking, public access and transportation, public services including seating/washroom facilities etc, Emergency services.
City of Thunder Bay	Chair Sports Bid Advisory Committee	2010-2015	Developed the policy and practice for bidding on events for the city of Thunder Bay. Included research on past practices, modelling, assessments of facilities for targeted approach, economic impact assessment.
Women in Politics /Leadership	Founding Member	2015-2020	Developed the mission, strategic plan and direction of the organization. Participated in and hosted a number of public events. Taught seminars and interacted and mentored a number of women who wished to pursue a career in politics.

Associations

<i>Organization</i>	<i>Dates Involved</i>
International Association of Business Communicators	1987 to 2016

<i>Organization</i>	<i>Dates Involved</i>
International Festival Association	1984-1987