



A Program of METROLINX

Smart Commute Carpool Week 2012

Advertising and Promotional Copy for Approval - January 16, 2012

RADIO TAGS (10 seconds each)

Intro: *This traffic report is brought to you by Smart Commute, a program of Metrolinx.*

I. Airing the week of January 30, 2012

Next week is Carpool Week in the GTHA. Smart Commute makes it easy to find someone to share the cost and the hassle of driving. Check out Carpool Zone dot C A – today!

II. Airing week of February 6, 2012

This week is Carpool Week. Smart Commute makes it easy to find someone to share the cost and the hassle of driving. Check out Carpool Zone dot C A – today!