
From: Janice.Lycoyretzos@ontario.ca [Janice.Lycoyretzos@ontario.ca]
on behalf of Janice.Lycoyretzos@ontario.ca
Sent: 1/19/2012 3:07:25 PM
To: Trina Melatti
CC: Vasie Papadopoulos; mark.clancy@ontario.ca
Subject: RE: For Review - Event Products - Allandale Waterfront GO Station
Attachments: RE: Barrie Ad: Jan.16

I sent an e-mail earlier this week about the newspaper ads...they are approved.

From: Trina Melatti [mailto:Trina.Melatti@metrolinx.com]
Sent: January 19, 2012 9:52 AM
To: Lycoyretzos, Janice (MTO)
Cc: Vasie Papadopoulos; Clancy, Mark (MTO)
Subject: RE: For Review - Event Products - Allandale Waterfront GO Station

You emailed back about website information and then I followed up with a question about the ads (attached). As long as we're good...I'm happy! Booking newspaper ad space and planning website information now.

Thanks,
Trina

From: Lycoyretzos, Janice (MTO) [mailto:Janice.Lycoyretzos@ontario.ca]
Sent: Thursday, January 19, 2012 9:50 AM
To: Trina Melatti
Cc: Vasie Papadopoulos; Clancy, Mark (MTO)
Subject: RE: For Review - Event Products - Allandale Waterfront GO Station
I thought that we already approved the newspaper ads and updates to your website...

I'm trying to confirm the Sunday train idea with MO.

Thanks.

From: Trina Melatti [mailto:Trina.Melatti@metrolinx.com]
Sent: January 19, 2012 9:49 AM
To: Lycoyretzos, Janice (MTO)
Cc: Vasie Papadopoulos
Subject: RE: For Review - Event Products - Allandale Waterfront GO Station

Janice,

Are we going to be in a position to move on our ads, website information and promotion of the new service this week? I'm getting a lot of push from internal business units as well as the City of Barrie to be able to tell people about the service.

Also, should I continue to plan for the Sunday train? Can you confirm that is something the MO is pursuing?

Thanks,
Trina

From: Lycoyretzos, Janice (MTO) [mailto:Janice.Lycoyretzos@ontario.ca]
Sent: Thursday, January 19, 2012 9:46 AM
To: Trina Melatti
Cc: Kim Hopps
Subject: For Review - Event Products - Allandale Waterfront GO Station
Importance: High
Hi Trina:

Attached for review are the draft products for the new Allandale Waterfront GO station. If possible, please return by end of day tomorrow (Friday). Thanks.

Janice Lycoyretzos
Communications Coordinator
MTO, Strategic Communications
416-327-7352
janice.lycoyretzos@ontario.ca