
From: Nancy Pogue
Sent: 1/24/2012 3:54:08 PM
To: Trina Melatti
CC: Vasie Papadopoulos; Jessica Kosmack; Caroline Busbridge; Stephanie Trendocher
Subject: RE: Allandale Waterfront GO Station Event

Good news.

Caroline is working on the info for the website. Once that goes live, we'll start promoting the event.

Nancy

From: Trina Melatti
Sent: Tuesday, January 24, 2012 10:51 AM
To: Nancy Pogue; Caroline Busbridge; Stephanie Trendocher
Cc: Vasie Papadopoulos; Jessica Kosmack
Subject: FW: Allandale Waterfront GO Station Event
FYI - Nancy...can you reach out the City of Barrie as well to let them know?

From: Lycoyretzos, Janice (MTO) [mailto:Janice.Lycoyretzos@ontario.ca]
Sent: Tuesday, January 24, 2012 10:47 AM
To: Trina Melatti
Cc: Kim Hopps; Clancy, Mark (MTO)
Subject: Allandale Waterfront GO Station Event
Hi Trina:

Please go ahead and start promoting the free service on Sunday. Thanks.

Janice

From: Trina Melatti [mailto:Trina.Melatti@metrolinx.com]
Sent: January 23, 2012 3:41 PM
To: Lycoyretzos, Janice (MTO)
Cc: Kim Hopps
Subject: RE: For Review - Event Products - Allandale Waterfront GO Station

Hi Janice,

Attached are the versions I have with my various teams for response. The information is coming from a few different sources, so I should have it back to you with everything filled in tomorrow.

Also, we have a draft press release that we'd like to issue related just to the service starting and the free train ride. We'd want to share that in advance of Sunday in the hopes that we can gather more people to the event. The information about the service is already live on our website and in the newspaper ads. Any new information on whether or not we can go public with the free train?

Thanks,
Trina

From: Lycoyretzos, Janice (MTO) [mailto:Janice.Lycoyretzos@ontario.ca]
Sent: Thursday, January 19, 2012 9:46 AM
To: Trina Melatti
Cc: Kim Hopps
Subject: For Review - Event Products - Allandale Waterfront GO Station
Importance: High
Hi Trina:

Attached for review are the draft products for the new Allandale Waterfront GO station. If possible, please return by end of day tomorrow (Friday). Thanks.

Janice Lycoyretzos
Communications Coordinator
MTO, Strategic Communications
416-327-7352
janice.lycoyretzos@ontario.ca