
From: Trina.Melatti@metrolinx.com [Trina.Melatti@metrolinx.com]
on behalf of Trina.Melatti@metrolinx.com
Sent: 2/3/2012 4:30:49 PM
CC: Vasie Papadopoulos; Dina Graser; Jack Collins; Mark Ciavarro; susan.sperling@ttc.ca; sarah.currie@ttc.ca
Subject: RE: BIA DIRECTORY AD

Thanks David. Apologies for the back and forth.

From: David.Nagler@ttc.ca [mailto:David.Nagler@ttc.ca]
Sent: Friday, February 03, 2012 11:30 AM
To: Trina Melatti
Cc: Vasie Papadopoulos; Dina Graser; Jack Collins; Mark Ciavarro; Susan.Sperling@ttc.ca; Sarah.Currie@ttc.ca
Subject: RE: BIA DIRECTORY AD
Hi Trina,

The Eglinton Way BIA ad would be a half page (4.75 x 3.75). Total cost is \$500.

Regards,
David

From: Trina Melatti [mailto:Trina.Melatti@metrolinx.com]
Sent: February 3, 2012 11:00
To: Currie, Sarah; Nagler, David
Cc: Vasie Papadopoulos; Dina Graser; Jack Collins; Vasie Papadopoulos; Mark Ciavarro; Sperling, Susan
Subject: RE: BIA DIRECTORY AD

David, Sarah....Renewed interest. Can you advise what the size of the ad is?

Thanks,
Trina

From: Trina Melatti
Sent: Friday, February 03, 2012 10:19 AM
To: Susan.Sperling@ttc.ca
Cc: David.Nagler@ttc.ca; Sarah.Currie@ttc.ca; Vasie Papadopoulos; Dina Graser; Jack Collins; Vasie Papadopoulos; Mark Ciavarro
Subject: RE: BIA DIRECTORY AD
Hi Susan,

Heard back from the Province on this today. It's a no go. It may have been anyway since we missed your deadline below.

Apologies.

Trina

From: Susan.Sperling@ttc.ca [mailto:Susan.Sperling@ttc.ca]

Sent: Tuesday, January 31, 2012 3:53 PM

To: Trina Melatti

Cc: David.Nagler@ttc.ca; Sarah.Currie@ttc.ca

Subject: BIA DIRECTORY AD

Hi Trina. Please see attached ad. It is for the Eglinton Way BIA 2012 Directory. It is due on Thursday, so if you could get feedback ASAP, that would be great. And please send your feedback to David and Sarah (cc'd on this email). Thanks so much.

Susan Sperling

Strategic Communications Team Lead

Transit Expansion Department - TTC

Talk: 416-393-7828 (office)/416-895-0588 (cell)

Write: susan.sperling@ttc.ca

Read: www.thecrosstown.ca

Converse: www.facebook.com/thecrosstown

Follow: www.twitter.com/@crosstownTO

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