
From: Mary Proc
Sent: 3/12/2012 2:41:06 PM
To: Anthony Bowman
CC: Vasie Papadopoulos; Paula Edwards; Paul Davidson
Subject: FW: Metrolinx: GO Transit Brand Design Project
Attachments: GO Transit Competition Notice.doc
Importance: High

Tony: I would just recommend a small change to the last sentence:

“Deliverables will include exterior/interior equipment design, wayfinding, and interior station design, including recommendations for improvement of retail opportunities.”

Otherwise, looks good.

With this change, let's proceed.

Thanks...Mary

From: Anthony Bowman
Sent: Monday, March 12, 2012 10:35 AM
To: Mary Proc
Cc: Vasie Papadopoulos
Subject: FW: Metrolinx: GO Transit Brand Design Project
Importance: High

Mary,

Attached is the proposed ad copy. We are recommending proceeding with it. If you have any concerns, please let us know ASAP.

Thanks.

Tony