
From: Paula Edwards [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=PAULAE]
Sent: 3/21/2012 10:39:20 AM
Subject: Fw: Metrolinx: GO Transit Brand Design Project
Attachments: GO Transit Competition Notice.doc
Importance: High

Do we have the final that is going to ARB?
Thanks

From: Mary Proc
Sent: Monday, March 12, 2012 10:41 AM
To: Anthony Bowman
Cc: Vasie Papadopoulos; Paula Edwards; Paul Davidson
Subject: FW: Metrolinx: GO Transit Brand Design Project

Tony: I would just recommend a small change to the last sentence:

“Deliverables will include exterior/interior equipment design, wayfinding, and interior station design, including recommendations for improvement of retail opportunities.”

Otherwise, looks good.

With this change, let's proceed.

Thanks...Mary

From: Anthony Bowman
Sent: Monday, March 12, 2012 10:35 AM
To: Mary Proc
Cc: Vasie Papadopoulos
Subject: FW: Metrolinx: GO Transit Brand Design Project
Importance: High

Mary,

Attached is the proposed ad copy. We are recommending proceeding with it. If you have any concerns, please let us know ASAP.

Thanks.

Tony