

Advertising Review Board

**2012 Metrolinx-GO Transit
Design Services Competition**

DRAFT Schedule

Monday, March 19/12	Ad insertion (<i>Globe & Mail ROB, National Post, Marketing Daily x 5 days</i>)		
Tuesday, April 3/12	Deadline for letters of intent		
Thursday, April 5/12	ARB advises proponents of the date, location and time for the mandatory briefing meeting		
Thursday, April 12/12 2:00 – 3:30 PM	Mandatory briefing of proponents Temagami Room, 900 Bay Street		
Thursday, April 19/12	Deadline for written proponent questions		
Friday, April 27/12	Responses to proponent questions		
Tuesday, May 15/12 11:00 – 11:30AM	Review Panel Briefing Advertising Review Board		
Wednesday, May 16/12 4:00 PM	Submission return deadline (completed questionnaires)		
Thursday, May 17/12	Submissions delivered to panel members		
Monday, June 4/12 9:30 AM – 12:00 Noon	Review panel selection Advertising Review Board		
Week of June 4/12	Recommendation for approval submitted by client		