

Message

From: Donna Lee
Sent: 4/3/2012 4:33:21 PM
To: Vasie Papadopoulos
Subject: RE: Budget Meeting Follow-up - Strategic Communications

Thanks Vasie. Much appreciated!

Donna

From: Vasie Papadopoulos
Sent: Tuesday, April 03, 2012 12:32 PM
To: Donna Lee
Cc: David Gould; Wendy Chiu; Paul Kan
Subject: RE: Budget Meeting Follow-up - Strategic Communications
Donna,

I was away for the week. I just got back and will get this information to you shortly.

Thanks,
Vasie

From: Donna Lee
Sent: Thursday, March 29, 2012 2:21 PM
To: Vasie Papadopoulos
Cc: David Gould; Wendy Chiu; Paul Kan
Subject: Budget Meeting Follow-up - Strategic Communications
Hi Vasie,

Further to the budget meeting on Friday, would you please provide more information on the following items in your budget request for Cost Centre 0735?

- Advertising Expense - new initiatives of \$4.3M and pressures of \$800,000
- Promotional Activities - new initiatives

Non-Responsive Information

In addition, you have mentioned that some of the budget is related to ARL. Would you be able to provide details for the requests of the complement/projects/services to be performed within your department on behalf of ARL?

Thanks,
Donna